

# SPECIES

From Page 1

"A female zebra mussel will lay 1 million eggs a year, and the fertilized eggs will quickly hatch," he said. "Then the juveniles, called veligers, will start moving around in that waterway, whether it be a river or a lake, spreading through other areas. They're very, very difficult to control once they get in the water."

The smallest zebra mussels can swim into the live wells of a boat, from which they can transfer themselves to another body of water if the boat is not drained or cleaned, Lepisto said.

"They can exist out of that waterway for days without food, so that's why it's so important to drain your equipment when you take it out of any water ... before you launch it somewhere else," he said.

Transfer by man is how these invasive species are introduced to new ecosystems, which is why it is important for boaters to properly clean and maintain their equipment.

"Remove anything that's hanging from your boat, your motor, your trailer - any leaves, vegetation," Lepisto said. "Clean it completely. It not only makes your boat look better, but you're not spreading something inadvertently to another waterway. ..."

"Eliminate every drop of water from your live well ... when you pull out of a waterway. Let it drain at the top of the ramp. Make sure that water goes out, and ideally, let that boat sit for several days until it completely dries out," he said.

The state of South Dakota is doing what it can to educate residents, both young and old, about the threat posed by these invasive species by hosting educational programs.

This year there also will be an increase in monitoring the species, with a total of six monitors to be stationed in different high traffic areas in the state.

Lepisto said he is often asked whether the spread of these species is inevitable.

"Maybe I'm naïve, but I say no. I think that we can prevent these from coming into the waters that we care about and that we recreate on. To do that, we have to have the education, the awareness of the threat of them, and how to keep them out," he said.

## Early years are learning years:

# Vermillion celebrates National Week of the Young Child

The Missouri Valley Association of the Education of Young Children asks Vermillion and the surrounding communities to come together for children during the Week of the Young Child April 10-16, 2011. As part of the national Week of the Young Child celebrated across the country, Vermillion is honoring young children and all those who make a difference in children's lives.

"All young children need and deserve high-quality early learning experiences that will prepare them for life, and Vermillion has a great opportunity to do our part to help young children," said Sherrie Bosse, Missouri Valley AEYC co-president.

Dawna Andersen, MVAEYC co-president, said, "Week of the Young Child is a time for Vermillion to recognize that early years are learning years for all young children."

Local events for the WOYC include a hands-on activities event for children and families on Saturday, April 9 from 10:30 a.m. to 12:30 p.m. at the Vermillion Middle School. Many members from MVAEYC will be attending the statewide early childhood conference held April 14-16 in Sioux Falls. In addition, the members are serving at the Welcome Table on Monday April 25. A workshop session for early childhood professionals will be held on Saturday, April 30 from 9 a.m. to 12 p.m. at

Delzell Education Building on the USD campus - featured speakers will focus on child development and guidance strategies.

Week of the Young Child, sponsored by the National Association for the Education of Young Children (NAEYC) is an opportunity for early childhood programs across the country, including child care and Head Start programs, preschools and elementary schools, to hold activities to bring awareness to the needs of young children.

Young children and their families depend on high-quality education and care, which help children get a great start and bring lasting benefits to Vermillion and surrounding communities. Week of the Young Child is a time to recognize the importance of early learning and early literacy, and to celebrate the teachers and policies that bring early childhood education to young children.

The Missouri Valley AEYC has 84 early childhood professionals working together to improve professional practice and working conditions in early childhood education, and to build public support for high-quality early childhood education programs.

The Missouri Valley AEYC is an Affiliate of NAEYC, the largest organization of early childhood educators and others dedicated to improving the quality of early



Mayor Jack Powell presents a proclamation to Gera Jacobs stating that April 10-16 is Week of the Young Child in Vermillion. Jacobs, a professor of early childhood in the Department of Curriculum and Instruction in the School of Education at The University of South Dakota, was elected president-elect of the Governing Board of the National Association for the Education of Young Children (NAEYC). NAEYC is the nation's largest and most influential organization of early childhood educators.

education programs for children birth through age 8. Founded in 1926, NAEYC has nearly 90,000 members and a national network of more than 300 local, state, and regional Affiliates.

# TOWER

From Page 1

would need a number of repairs and alterations to bring it up to modern standards as outlined by the American Waterworks Association and OSHA.

"Basically, the interior of the tank is in poor shape," said city engineer Harold Holoch. "It needs a complete sandblasting and repainting on the interior of the water tank. The exterior of the tank is in fair condition, but to repaint that would be fairly expensive."

Some of the paint on the tower is lead-based, and would most likely need to be removed.

"The original paint is

several coats," Holoch said. "There comes a point where you just can't keep adding another layer of paint because it won't adhere. It'll just peel off."

Ladders, the existing balcony rail system and venting also would need to be altered, which would cost up to \$300,000, Holoch said.

Even if those changes were to be made, another concern would remain.

"We still would have a 1912 tank that only holds 100,000 gallons of water," Holoch said.

It was recommended that the community have combined elevated water storage equivalent to one day's demand.

"Our current average day demands about 1.1 million gallons a day, and we have elevated storage of the 500,000 in Prentis Park and

this 100,000 gallon tank," Holoch said.

A potential location for the new water tower has been identified east of Wal-Mart.

"It would actually improve our fire protection in those areas and our water pressure within our water system by installing our tower there, where (with) the current location, there's not a lot of community south of that water tower," Holoch said.

He added that construction of a new tower will not affect water use or quality for the rest of the community.

Overall, a new water tower will be better for Vermillion's water system and the city in general, Prescott said.

"We're trying to position the community for future growth," he said.

# BRAND

From Page 1

stronger identity for the University of South Dakota as South Dakota - something that'll stand the test of time," Fitzpatrick said. "We don't want to be having this conversation (again) two years or five years from now. The idea is something we hope will be in place for decades and represent the university institutionally."

A logo is just one part of the overall process, Fitzpatrick said.

"A logo is a mark and a symbol and can have a beauty and identity all its own, but it's a part of a larger branding about what you say about yourself, who you are, who you're trying to be. So, this is not just a new logo. I would call it a branding initiative in terms of building

and communicating our identity," he said.

Fitzpatrick added that the process is being made as transparent as possible in regard to the university community.

"The idea is not to spring a big surprise on people at some point, and they wonder when did that happen and where did that come from. ... We are communicating with stakeholders in the university community to let them know, 'Here's what we're thinking, here's what's going on, here's where we are to this point.' So it's not a big surprise later on," Fitzpatrick said.

No precise timeline has been announced in regard to completion.

"When there is a timeline to share, we're going to share it right away with everybody we can," Fitzpatrick said.

# FEST

From Page 1

want to have the festival in the park, and it would consist of workshops during the day, where kids from the community could go to the Warren M. Lee Center for the Fine Arts and get to learn about acting, theatre and everything that goes into putting on a show for free."

The overall budget for the Shakespeare festival is \$30,000, half of which will be raised this semester, said Alyssa Morse, chief finance officer for Coyoteopoly, in a Plain Talk report published earlier this month.

"I feel it's important to mention that over 14 semesters of Coyoteopoly, we have raised more than \$120,000, and always made money," she said.

While tickets will be free to festival-goers, they will be available for distribution only through sponsors of the festival, which currently are being lined up by the members of Coyoteopoly.

"The greatest responsibility we have to offer our sponsors is being the primary distributors of tickets," said Coyoteopoly President Brandon Flynn. "Each sponsor of the festival will receive a number of tickets that is directly correlated to their donation amount."

The Vermillion Area Chamber & Development Company is the event's first sponsor, donating \$500 with plans to donate an additional \$500 in 2012.

By placing the 6,000 tickets in the hands of the event's sponsors, Flynn said, further revenues can be generated for those businesses. "These festivals have a lot of potential ... and they've been proven successful as an economic engine for the community they take place in," added Lyle.

Lyle cited as an example the Oregon Shakespeare Festival, which he said attracted more than 400,000 attendees last year, with a local economic impact of just less than \$62 million.

While the South Dakota festival won't reach that scale, Coyoteopoly vice president of marketing Ben Cahoy said it could attract plenty of visitors and revenue to the area.

"As time progresses and the

South Dakota Shakespeare Festival's brand name and reputation increases, future Coyoteopoly members will be able to market to a wider geographic area, and may eventually become a nationally-recognized Shakespeare festival," he said.

Lyle noted Monday night that the festival planners' goals are ambitious, with hopes of attracting up to 2,000 people to Prentis Park for each nightly performance.

Chaya Gordon-Bland, assistant professor of theatre at USD, said the mission of the festival is to bring free and accessible Shakespeare to the Vermillion community. In the course of answering questions Monday night, she noted that attendance would be free, and the actors who would be presenting the performances would be paid.

"Where's the money coming from?" asked Alderman Tom Davies.

"We are going to have a lot of corporate sponsorships," Lyle said. "In addition, each year we will have a semester of Coyoteopoly working on raising funds."

The student organization also hopes to secure grant funds to help with the costs.

"I just want to say how excited I am for the opportunity to breathe some new life into Prentis Park," said Alderman John Grayson. "I'm very excited about this in terms of the possibility of diversifying the brand equity of the city of Vermillion and it appears to be a terrific collaboration between Coyoteopoly and the fine arts folks in the theatre department at the university."

"I also think it's a great deal to have the outreach that you all are doing not just with the city but also with business community," he said. "It's a terrific exercise for really contributing significantly to the venture capital of Vermillion."

Alderman Jenny French asked City Manager John Prescott if Prentis Park's facilities would be sufficient to take care of the needs of 1,000 to 2,000 people each evening of the festival.

"Do you have a vision of what those needs are yet?" she asked.

"It's one of those things that's probably one of the reasons that it's built into the resolution," Prescott said. "I think there's a good awareness on their

(Coyoteopoly) part that those things don't just happen, that we're willing to be developing the facility. We'll take a look at what they have. We've had some preliminary conversations with the Coyoteopoly representatives on things such as how to address traffic control.

"Access and parking, and obviously restroom facilities will be part of the business plan that we'll be working on," he said. "They are also looking at having a festival-type environment with different food vendors, that sort of thing, that we'll need to work through in terms of the electrical capacity to serve those facilities."

Prescott added that he is pleased that Coyoteopoly has begun work on this event far in advance.

"We do have time to plan these things, and to say, 'but what if this happens?' so that we will be able to work through those possibilities," he said.

The September date included in the resolution for facility planning "is just to make sure that

we stay on track with the plan. In my experiences with Coyoteopoly, they are very good at planning, at sitting down with city staff. We will all sit down with our electrical staff, our water staff, police, and talk about what they see as prospective issues on how we may address them," Prescott said.

Lyle noted that Coyoteopoly has made arrangements with the local Eagles Club to provide beer at the festival. No further specific plans on how that would be regulated at the park have yet been made.

"That's exactly one of the issues that I think will have to worked out to the satisfaction of the city manager," said Professor Gregory M. Huckabee, who serves as chair of the Division of Management, Marketing and Law at the University of South Dakota Beacom School of Business.

Huckabee established Coyoteopoly in 2004 as a service-learning project that has helped reinforce classroom and course learning.

"The city manager is obviously

going to represent the council's interest in this, and everything will require the city manager's approval to make sure that everything goes according to plan," Huckabee said. "We have

no plan for that other than we have the idea that we'd like to have that happen, but it's going to be done within the requirements of the city."

## su|do|ku

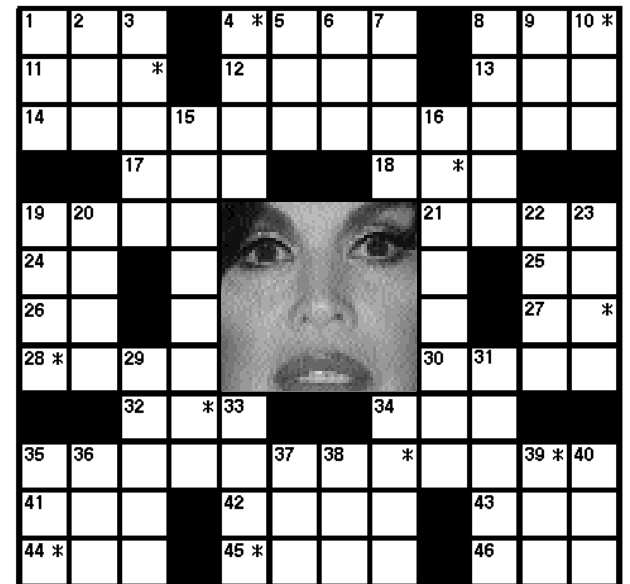
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Fill the puzzle so that every row, every column, and every section contain the numbers 1-9 without repeating a number

	1		5						9
9	5	2							8
	3		7	9	2				1
1				5	4			8	
	4	3				5	2		
	2		8	3					7
7			9	4	5		3		
3						1	9	4	
2				8				6	

EA Book 18 #6

Check today's issue for the solution to the puzzle.



The identity of the featured celebrity is found within the answers in the puzzle. In order to take the TV Challenge, unscramble the letters noted with asterisks within the puzzle.

- ACROSS**
1. Dr. Huxtable, to Theo
  4. \_\_\_ Sandler
  8. Actress Dawber
  11. Number of seasons for "Now and Again"
  12. Fraternity letter
  13. "Life \_\_\_ House"; 2001 Kevin Kline film
  14. "\_\_\_ Middle"
  17. Your, biblically
  18. Prefix for like or respect
  19. Scottish hillside
  21. Charisse and others
  24. Rosie's initials
  25. Stallone's greeting
  26. "I \_\_\_ Legend"; 2007 Will Smith movie
  27. "\_\_\_ Education"; 2009 Carey Mulligan film
  28. 1974 best comedy series Emmy winner
  30. Actress Shelley
  32. Huge Internet serv. provider
  34. "Mind the \_\_\_"; 2004 Alan King movie
  35. "Law & Order" actor (2)
  41. Neighbor on "The Jeffersons"
  42. Alaskan city in which the Iditarod ends
  43. \_\_\_ Wallach
  44. "Vanilla \_\_\_"; movie for Tom Cruise
  45. Role on "The King of Queens"
  46. Cagney or Lacey; abbr.
- DOWN**
1. Mr. DeLuxe
  2. Ortiz of "Ugly Betty"
  3. 1992-93 sitcom about a country singer
  4. "About \_\_\_"; 2002 Hugh Grant movie
  5. Shannon of rock 'n' roll
  6. Cash source, for short
  7. "\_\_\_ in Manhattan"; 2002 Jennifer Lopez film
  8. Singer Cline
  9. "\_\_\_ Wednesday"; 2002 John DiResta movie
  10. \_\_\_ West
  15. "The Sonny and \_\_\_" (1976-77)
  16. Actor Lea
  19. "\_\_\_ and Alice"; short-lived 2002 sitcom
  20. "Touched by an Angel" actress
  22. \_\_\_ Cannon
  23. "The Last \_\_\_"; 2010 Miley Cyrus movie
  29. Greg and Kim's son on "Yes, Dear"
  31. \_\_\_ for; chose
  33. "Promised \_\_\_" (1996-99)
  34. Oldest son on "The Brady Bunch"
  35. Sesame and Wall; abbr.
  36. Just fine (hyph.)
  37. "\_\_\_ Something" (1995-96)
  38. Second-largest bird
  39. Vaudevillian Olsen
  40. Word with pick or wit
- Marie Osmond Solution
- |   |   |   |   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|---|---|---|
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| H | E | L | E | N | O | M | E | T | O | L |   |
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| A | S | A |   |   |   |   |   |   |   |   |   |
| A | D | A |   |   |   |   |   |   |   |   |   |
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