

C-SPAN's Brian Lamb to receive Al Neuharth Award

Journalist and media innovator Brian P. Lamb, founder, chairman and chief executive officer of C-SPAN, will be honored as recipient of the Al Neuharth Award for Excellence in the Media, Thursday evening, Oct. 6, at The University of South Dakota.



LAMB

Lamb is the 25th individual selected by the university and the Freedom Forum since the Al Neuharth Award program began in 1989. The award, recognizing lifetime achievement, is named for USA TODAY and Freedom Forum founder Al Neuharth, a South Dakota native and 1950 USD journalism graduate, who will be on campus to make the presentation.

The event, which is free and open to the public, will begin at 7 p.m., Oct. 6, in the recently renovated Robert L. Slagle Hall Auditorium on the USD campus, 414 East Clark St., Vermillion. Doors will open at 6:15 p.m. No tickets are required for general seating, available on a first-come, first-served basis. Free tickets for preferred seating may be requested until Oct. 3 by calling 605/677-6060 or sending an e-mail to jharris@freedomforum.org. Specify ticket quantity (up to six), name and address.

The 90-minute program will be telecast live on South Dakota Public Broadcasting. "For three decades, Brian Lamb and his colleagues have pulled back the curtain on our democratic system, resulting in a more informed electorate and making the USA a better nation," Neuharth said. "The C-SPAN networks, created under Brian Lamb's leadership, allow millions of interested citizens to be watchdogs of Washington through the fair, unfiltered and comprehensive coverage of government and the political process."

More than 30 years after C-SPAN's inaugural broadcast in 1979, the network today includes three 24-hour cable television networks, a radio station, C-SPAN.org and 15 other websites and

social media presence that includes Twitter, Facebook, Foursquare and YouTube. C-SPAN provides coverage of the day's most important news events online and to cable and satellite customers and radio listeners across the nation, helping ensure a more engaged and informed citizenry.

Lamb's interest in broadcasting began at an early age. Working at various Indiana radio and television stations during his high school and college years, he became something of an industry renaissance man, serving as a disc jockey, media buyer and eventually host of the popular local television program "Dance Date."

Following his graduation from Purdue University, Lamb signed up for a tour of duty with the Navy. His enlistment included a White House assignment in President Lyndon Johnson's administration and the Pentagon public affairs office during the Vietnam War.

After briefly returning to Indiana in 1967, he moved back to Washington, DC, where he worked as a freelance radio reporter for United Press International, a U.S. Senate press secretary and a White House telecommunications policy staffer.

Less than 10 years later, Lamb secured a

job as the Washington bureau chief for Cablevision magazine and began publishing his own biweekly newsletter called The Media Report. During that time, inspired by his work in the fields of broadcasting and journalism, he started to craft his vision of a public affairs network delivered nationally via satellite.

By 1977, Lamb had begun to make that vision a reality. His concept for a news channel that would offer viewers gavel-to-gavel coverage of the U.S. Congress was well-received by cable industry executives. With their support, Lamb established the newly named Cable-Satellite Public Affairs Network — C-SPAN — as a not-for-profit company and built one of D.C.'s first satellite uplinks.

On March 19, 1979, C-SPAN was made available to 3.5 million households around the nation. Broadcasting the first televised session of the U.S. House of Representatives, the network ushered in a new era of journalism and a new understanding of objectivity.

C-SPAN had a staff of four at the time of the inaugural 1979 broadcast. Today, C-SPAN has a staff of 275, and its round-the-clock programming is available to 86

million TV households via nearly 7,900 cable systems.

C-SPAN2 — broadcasting U.S. Senate proceedings and the popular Book TV, featuring 48 hours each week of nonfiction book programming — was launched in 1986, and C-SPAN3, featuring public affairs events from Washington and around the country, made its debut in 1997. Overnights and weekends, C-SPAN3 spotlights American history with features from award-winning history series. C-SPAN Radio can be heard nationwide on XM Satellite Radio, and worldwide at c-span.org.

Lamb also was C-SPAN's first on-camera interviewer, hosting the network's first viewer call-in program in October 1980. For 15 years, beginning in 1989, he interviewed 800 nonfiction authors for the weekly program "Booknotes." Currently, Lamb hosts "Q and A," an hour-long interview program on Sunday evenings with experts in politics, media, education or technology.

Lamb and his wife, Victoria, are longtime residents of Arlington, Va., and will be together on their visit to Vermillion and the USD campus.

SESQUICENTENNIAL HIGHLIGHTS

By Cleo Erickson

Excerpts from the Plain Talk

1958

A big research parachute landed south of Vermillion on Sunday. The object draped over trees for half a block or more with a capsule and some 10 boxes hanging through the branches. Whirring and clicking noises were heard coming from one of the boxes. A tag with instructions for the finder to call Winzen Research, Inc., in Minneapolis was on the tag. Mr. Ted Dolney called the firm and was informed that a crew would fly to Vermillion on Monday morning. All the equipment was recovered undamaged.

A new automatic Laundromat will be opened in April at the former City Market building on Market Street. The laundry will have 20 laundry units and 6 automatic dryers. The building is undergoing extensive remodeling and the entire front portion is being replaced with a cement block structure.

On May 1, 1956 the cash resources of the City were \$487,058.55. On Feb. 1, 1958 the

resources of the City were \$532,608.79. This statement was signed by R. F. Patterson, Mayor.

The Council Oak National Food Stores have the following specials this week: Whole hams, 59 cents per lb., Hen turkeys, 49 cents per lb., Butter 59 cents per lb., quart salad dressing, 39 cents, Dole Pineapple, 3 cans, 59 cents, Hershey Bars, plain or almond, carton of 24 bars, 99 cents, Reynolds Wrap, 25 ft roll, 31 cents, Fruit Cocktail, 4 cans \$1.00, 4 oz bag English walnuts, 45 cents, Large head lettuce, 17 cents, Large cello bag of Texas carrots, 9 cents, Bananas, 2 lbs. 25 cents.

On Sunday afternoon, a car travelling in reverse backed over the sidewalk and into the window of the Vermillion Beauty Shop. The window was broken. A 15 year old driver backed the vehicle out of a parking space a short distance down the street. The car backed in a circle and came back to the curb and then over the sidewalk.

Father Hugh Wolf has announced that St. Agnes Parish has purchased 7 1/2 acres or 3 city blocks of land south of the Dakota Nursing Home. It is planned to

build a new parish school on this site. The plans state the school should be started in two years time.

From the "Day's of Yore" column, in 1918, familiar faces from the Nebraska side are now seen on the streets of Vermillion. Crossing the ice is now perfectly safe and as a result the Nebraskans are doing some business here. The Vermillion Ice Company has started its winter harvest and from now on for several days there will be activity down at the boat landing.

A big "boom" startled Vermillion residents late Tuesday night. City police checked the campus area and Sioux Alfalfa Meal Plant while University students and many residents cruised around in cars but there was no evidence to be found of any explosion. One possible explanation is that a high-flying jet airplane broke through the sound barrier over this area.

For years, Vermillion Mayors have presided over meetings of the City Council without benefit of a gavel. That situation has been remedied. Mayor Patterson opened the meeting with a brand

new attractive gavel on Monday night. His youthful friend and neighbor, Robert Lewis, Jr., an eighth grader, presented the Mayor a gavel made of walnut that he constructed in his manual training class. On the gavel is a brass plate bearing the inscription, "Pat from Robert".

The new roller skating rink in the main exhibits building at the Clay County fairgrounds in Vermillion will be opened this Friday night. Both shoe type and clamp-on skates will be available. Mr. Darrell Christensen of Yankton is managing the rink and will also have skates and all accessories for sale. Admission is 50 cents.

Vermillion firemen returned from a week long fire fighting school at Spearfish with a first prize in the truck evaluation competition. Two fireman, Gary Larson and Merle Offerdahl attended first aid classes and received Red Cross first aid certificates. Others attending the school were Wayne Brunick, John Bell, Joe Reedy, Daryl Kruse, Daryl Jorgensen and L. B. Blast.

The married student apartments are being built on the

Pine Street side of the USD campus. There will be 40 apartments and are scheduled for completion this summer.

Grocery specials this week include 7-Up or Coca Cola, 6 bottle cartons, 29 cents. Lean ground beef, 49 cents per lb., red ripe watermelons, 89 cents each, dozen lemons, 39 cents, and King Korn stamps are given with every purchase at Council Oak.

Postmaster Merle Frickey announced this week the cost of postage will go up on August 1st. A regular letter will cost four cents, three cents for a postal card and seven cents for an airmail letter within the weight limit.

"Whoopie" John, America's favorite polka band is playing at the River Sioux Pavilion, Elk Point, SD, on July 30th. Dance to 50 years of fine old time music.

Thieves broke into the Railway Express Office at the Milwaukee Depot last Friday night. They broke open the safe and took \$20.00 in cash and about \$2,000.00 in blank money orders and travelers checks. Also taken were two boxes of clothing which had been received at the office for shipment.

There are 693 Clay County residents receiving Social Security at this time. It amounts to \$35,550.00 a year in payments. Social Security benefits are being paid nationally at a rate of more than 8 billion dollars annually. Payments to a retired worker average about \$65.00 per month. The average for a widow with 2 young children is \$145.00. The maximum payment for a married couple is \$162.80 a month.

The September calendar for Darrell's Roller Rink as follows: Saturday night "Beat the Clock", 7:30-7:45 is half price admission. Sunday Night, "Skate Your Date", boys pay admission, girls are free. No Blue Jeans Allowed; Wednesday night, "Beginners Night", Tuesday night, "Married Couples Night", children are free.

Have you tried the new game that is all the rage now - the Hooola Hoop? It is the most fascinating game - young and old alike, can have fun with it. It was shown on the Gerry Moore show for the first time last week and now the Vermillion stores have them.

OBITUARIES

Bonnie J. Hustrulid

Bonnie Jean Hustrulid was born April 20, 1925 in Vermillion, to parents Walter and Alice (Brown) Christopherson. She died Aug. 17, 2011 at Bethesda nursing home in Beresford, at the age of 86 years, 3 months, and 27 days.

Bonnie attended Prairie Bell and Roosevelt Country Schools and graduated from Vermillion High School. She was a homemaker for most of her life with a short period of time working as a phone operator for Northwestern Bell.

Bonnie married Oliver Hustrulid on April 3, 1947 in Vermillion. The couple lived in Beresford until 1971 when they then moved to Englewood, CO. In 2000 the couple moved back to Beresford. Bonnie has lived at Bethesda Nursing Home from 2006 until present.

Bonnie was baptized and confirmed at Trinity Lutheran Church in Vermillion. She was a member of Emmanuel Lutheran Church and has served on the VFW Auxiliary for 64 years.

Bonnie loved listening to Duanes music, playing bingo, being with her family, having fun with her sisters, and attending any family gathering. She especially loved to play

cards. Her favorites being Rummy and 31. There was never a reason not to play 31 with her because she had the cards readily available and if you didn't bring money she would supply all of the nickels! Bonnie touched the lives of many people and maintained her trademark kindness and politeness. No matter what she always had a "Thank you."

Survivors include her four children, Judy Jensen and husband Terry of Beresford, Duane Hustrulid of Scottsdale, AZ, Joanie Hustrulid of Rapid City, Karen Boden and husband Ray of Beresford and Peggy Robinette and husband Mike of Westcliffe, CO; 11 grandchildren; 27 great-grandchildren and a great-grandchild due in November 2011. Bonnie is also survived by three loving sisters, Joyce Ashmore, Betty Hansen, and Lela (Deryl) Kruse and many, many nieces, nephews, relatives and friends.

She was preceded in death by her husband, Oliver, in 2007; her parents, Walter and Alice Christopherson; infant son, David; and two sisters, Geraldine Adamson and Cleo Christopherson.

Baptist Cemetery following the service. Visitation will be held on Friday, Aug. 26, 2011 at Kober Funeral Home in Vermillion from 5 to 7 p.m., with a visitation and video tribute to begin at 7 p.m.

Condolences may be posted online at www.koberfuneralhome.com.

Karen Sanow

Karen Schroeder Sanow, 62, of Vermillion, passed away at Sanford Hospital in Sioux Falls on Aug. 20, 2011 and joined her daughter Wendy Sanow in Heaven.

Funeral services were 10:30 a.m. Wednesday, Aug. 24 at St. Agnes Catholic Church in Vermillion with Father John Fischer officiating. Visitation with the family was from 5 to 7 p.m., Tuesday, Aug. 23, 2011 with a prayer service at 7 p.m. all at the St. Agnes Catholic Church in Vermillion.

Karen was born April 4, 1949, in LeMars, IA to Irvin and Norma (Staab) Schroeder. She married Gene Sanow on Dec. 28, 1966. Gene and Karen had four children and acted as parents to many others throughout their 44 years of marriage. She had worked as a secretary for the Clay County Veterans office for the past five years. Gene and Karen had a strong bond and had an abundance of love for many; they were an amazing couple who were made for one another.

Karen had many accomplishments, but Karen's greatest achievements have been in the lives of her family and friends. She had a unique gift to recognize and appreciate the talents in others and to make them feel loved and lifted by her presence. She had such a kind and generous heart that filled her home with love, fun, family and friends, including an



SANOW

of Long Valley, NJ, Lisa (Thad) Manning of Burbank, and Nicole (Josh) Bennett of Vermillion; and all of her grandchildren, Nicholas, Alex, MaKayla, Sydney, Gabriel, and Zaiden with the knowledge that they were truly loved and they know that she is safe with Wendy now.

Karen is also survived by her parents, Irvin and Norma Schroeder of Remsen, IA; and siblings Gary (Red) Schroeder of LeMars, IA, Tom (Wanda) Schroeder of LeMars, IA, Lynne (Duane) Paulsen of Sioux City, IA, Julie (Larry) Nguyen of Grandview, IA and Mike (Linda) Schroeder of Urbandale, IA, along with several other relatives.

Karen will be truly missed by many; she was an amazing daughter, sister, wife, mom, grandma, aunt, and friend. Everyone who knew her loved her. She will always be remembered!

hansenfuneralhome.com

SPC Dennis Jensen

SPC Dennis Gregory Jensen, age 21 of Sioux Falls, died Aug. 16, 2011 of injuries suffered while working with bridge materials near Camp Leatherneck in southern Afghanistan.

Dennis was a National Guard soldier serving in Afghanistan with the 200th Engineer Company out of Pierre. Funeral services were 10 a.m. Thursday, Aug. 25, 2011 at the United Church of Christ (Congregational), Yankton, with Rev. Joe Schulte officiating. Burial will be in the Black Hills National Cemetery, Sturgis.

The Opsahl-Kostel Funeral Home & Crematory, Yankton, is in charge of arrangements.

Dennis was born Oct. 9, 1989 in Omaha, NE to Glenn and Christine (Draeger) Jensen. From the age of 2, he grew up in southeast South Dakota, and graduated from Vermillion High School. Dennis loved hunting with his dad and friends, cars, music, computers, video games, history, and being a soldier. Dennis always had a smile on his face, and everyone who has talked to his family since his death has said he always made them smile.

Dennis is survived by his father, Glenn Jensen, Yankton; mother, Christine (Draeger Jensen) and William Bestgen, Lead; sister, Melissa Jensen, Minneapolis MN; grandparents Bruce (deceased) and Joyce



JENSEN

(Skinner) Jensen, Alcester; Linda (McNeal) Draeger, Millerick, Salinas, CA; Larry and Emma (Felice-Cali) Draeger, Pensacola, FL, and a

very large extended family all over the world.

The family has requested no flowers please, as they would like to plant trees as living memorials.

Memorials may be directed to:

- Children's Miracle Network; ATTN: Becky Oliver (605) 719-5840; P.O. Box 6000, Rapid City SD 57709; They should include: Their name, address, phone number, In Memory of Dennis Gregory Jensen

- March of Dimes; ATTN: Judy Kirkman 605-334-8203; 1000 N. West Ave, Suite 230, Sioux Falls, SD 57104; They should include: Their name, address, phone number, In Memory of Dennis Gregory Jensen

- Dennis Gregory Jensen Memorial Tree Fund; ATTN: Laurie; 2307 South Fulton Street, Sturgis, SD 57785; 605-641-1221; laurie.albrecht@gmail.com; Send along their name, address and phone number.

Doris Olson

Doris B. (Haarsager) Olson, 93, of Vermillion, passed away on Tuesday, Aug. 23, 2011 at Sanford Vermillion Care Center.

Funeral service will be 11 a.m. on Saturday, Aug. 27, 2011 at Dalesburg Baptist Church in Rural Beresford with Rev. Darren Regehr officiating. Burial will be in Dalesburg

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