

Upcoming Activities Events And How Can You Benefit By Participating

Downtown Vermillion- Main Street August 27, Thursday 6-8pm "EXPLORE VERMILLION" DAY (a revival of Coyote Bash)
300+ new USD students will be invited to come downtown to explore the area businesses while visiting various student organization sign-up tables along the sidewalks of downtown Vermillion. While they explore, they will also collect 'vouchers/coupons' verifying that they came and participated: then turn in their names on these tickets at a collection point for a raffle to win prizes near the end of the event.

WHAT YOU CAN DO- Offer deals for your business (i.e.: discounts, coupons, sales, etc.) Partner up with a student organization to have their sign-up tables adjacent to your business. Be a 'ticket location' sponsor, where students enter to obtain their raffle tickets. Make it fun, and inviting. **

SEPTEMBER 3, Thursday 6-8pm Thursdays on the Platz Sponsored by University of South Dakota, Music by Austin Hahn, and food by RED Steakhouse

Come and enjoy the music, food and friends. If you would like to be included with this event, or future Platz events, contact James Caraway at the VCDC 624-5571.

SEPTEMBER 10, Thursday 5:30-7pm "Vermillion Day" (Kick-off pep-rally for VHS and USD sports seasons)

Both Town and Gown will come together in a friendly competition between 'Red vs Red'. The city of Vermillion residents and the Coyotes student body will join both Marching Bands, Coaches, cheerleaders, Athletic Directors and dance teams as they compete with one another to see whose fans are the most spirited and enthusiastic as fall football begins a new sports year.

WHAT YOU CAN DO- Offer deals for your business (i.e.: discounts, coupons, sales, etc.) to the hundreds of people grouped in the downtown area. Let the organizers know that you have a 'special offer' so that it can be announced by the emcee (ex: "Tonight after the rally, 'Buy 1, get 1 free' at my business to anyone wearing red!") **

** The streets are closed for these events within reasonable setup/teardown times to minimize any effect on normal business operations. Use the sidewalk space to reach out and display your goods/services. With these events, come your customers. We want you to be able to maximize the opportunity to utilize the event into new customers, new sales, increased revenues, and being part of a unified community effort. We can help you to identify ways to promote your business. For further detailed information, contact us at the VCDC 624-5571, timb@vermillionchamber.com and we will be happy to work with you to make these events a success for you this year and years to come.

USD Welcomes Students On Move-In Day



VERMILLION, S.D. – Move-in Day started at 7 a.m. Friday at the University of South Dakota as students and faculty welcomed new and returning students to campus for the Fall 2015 semester with a variety of activities.

The DakotaDome parking lot was filled with students and their families checking in at their assigned time where they received their information packets, keys and instructions on driving to the residence halls. Nearly 800 student volunteers, including Sorority and Fraternity Life members and student

athletes, were in red shirts lending a helping hand to move in their fellow Coyotes. The system eliminated long lines, waiting and potential traffic congestion on campus.

Besides welcoming the Class of 2019 with a convocation at the DakotaDome, Welcome Week 2015 events included a parents' reception, the Provost's Picnic, a USD Block Party, CoyotePalooza, a Student Organization Fair, a Graffiti Dance, fraternity and sorority recruitment activities, and much more.

City Council Designates Legal Newspaper

BY SHAUNA MARLETTE
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Throughout the past several weeks, the Vermillion City Council has been debating which newspaper should be designated the legal newspaper of the City of Vermillion.

At issue is which paper the city will print their legal notices in for the next 12 months.

During the evening meeting held Monday, Aug. 17, the board unanimously decided to award the designation to a newspaper other than the Plain Talk.

In the course of determining which paper would be awarded the designation, the city requested a proposal (RFP) from both papers with rates. Following the presentations of the RFP during the Aug. 3 noon meeting of the council it was re-

quested that both papers give a sample of billing using the information presented. Upon receipt of both, Mike Carlson, city finance officer, identified issues with both proposals and rates. Both papers' submissions actually overcharged what was expected.

As the process went on, Plain Talk publisher Gary Wood identified an error in the billing process of the paper that was created when the Plain Talk transitioned from a wider paper format to a smaller format – 11 pica columns to 9.5 pica columns – which had caused legal notice advertising to be billed at a higher rate than they should have been.

"I voluntarily came back and said there was an issue we identified going back to a specific date, June 28, 2013," Wood said during Monday's noon meeting. "June 21 (2013), we were printing on a wider format paper, and June 28 (2013), we went to a more narrow format. We went from an 11 pica column inch to a column width at 9.5 pica. There was an error made. It was not identified until last week when we started looking more into this (because of the city) request. We went back and I

voluntarily came back and said, 'OK, we found when this happened: that the rate of \$0.331 should have been at \$0.286 and made that adjustment.'

Though discussion with Carlson, Wood said that the city had requested a review of several issues, the process is continuing, however, based on the information presented to Carlson, Wood agreed to refund the city the amount of \$5,469.70.

"You and I have been going back and forth on some of that and figured out what the average was," Wood said to Carlson during the meeting. "I thought it was very fair to take that higher percentage error average and offer that credit back to the city of more than \$5,000. It was \$5,469.70. That is the difference between the 9.5 pica and the 11 pica column rates. Mike, I accepted the higher percentage rate of the two you calculated to refund back to the city tax payers."

Wood said the mistake was an honest one.

"We don't do business intentionally wrong," he said. "There is no way we would purposely bill someone wrongly – that's just not the way I do it. I have to sleep at night, too, and the only way I can sleep at night is to know that we are doing the right thing. I think that we are doing the right thing here in attempting to go back and look at things for a lengthy period of time. I did have Tera, my classified manager, go back and look at a couple of legals, some even

from 2010, again just trying to get the information together. In 2010 we under billed the city by more than \$100 on two different sets of minutes. On some of the shorter legals, we under billed the city by \$7 here, \$10 there."

However, Wood said now that the issue has been identified and corrected in the system, the error will not happen again in the future. He also noted that he has set up meetings with both the Clay County Commission and the Vermillion School District to address the refunds that will be made to each entity.

Wood pointed out that he felt the Plain Talk, in good faith, has corrected the error made. In looking forward, Wood offered the city, council and taxpayers a great opportunity to save thousands of dollars annually on the legal notice advertising.

"We have always been more than happy to work with the city to provide the right service," he said. "We have offered the city and the taxpayers of the city a discounted rate going forward upon again naming the Plain Talk the legal newspaper of the City of Vermillion. Our rate is 30 percent less going forward than the state maximum rate and the rate offered by the other newspaper."

Kelsey Collier-Wise said that the discussions of picas and billing rates had been very confusing for the board, which was why she asked for the "apples to apples" comparison. However, she said at this point it is not a bid situation.

"This isn't a bid process," she said. "Many times, we have been in a bid situation where we have said we wished we could go with the local bid, but due

Registration Has Begun For The Yankton Area Ice Association's

Registration has begun for the Yankton Area Ice Association's (YAIA) 2015/2016 Hockey, Figure Skating and Learn-to-Skate Programs—no experience necessary, we'll teach you how to play and skate! YAIA Hockey Teams & Figure Skating are registering boys and girls ages 4 – 18 for youth hockey leagues and Figure Skating programs. Anyone aged 4 and up may register for the Learn-to-Skate Programs. Please visit us at www.yanktonice.org to register online or call Hockey & Learn-to-Skate Registrar, Kendra Bakke, at (605) 661-6138 or Figure Skating & Learn-to-Skate Registrar, Pam Erickson at (605) 660-3774 for more information. Walk-in registration and document turn-in is on August 30th from 5pm-7pm at the Kiwanis/4H Ice Arena; 901 Whiting Drive. Online registration is open until September 30th, 2015.

Look For These Stories In Next Week's Plain Talk And Many More

- This year's Mingle Annual Charity Event recipient was announced as the Vermillion School Foundation at a press conference on Thursday. See next week's Plain Talk on a look at the Foundation, what they plan for the funds and how the Mingle Event was started.
- Tour del SOL starting in Vermillion on Saturday, Aug. 28.
- The Great Dakota Wine Festival set for the weekend of Aug. 28-29 at Valiant Vineyards.
- A special section previewing all area sports.
- USD's move-in day and the convocation welcoming students for the year.
- What is Pizzuto and how can you be a part of it.

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Labor Day Early Deadlines



bp Broadcaster Press

Will be closed on Monday, September 7th
for the Labor Day holiday.

The deadlines for the September 8, 2015 issue are:

Display Advertising: Thursday, September 3 at 11 AM	Classified Advertising: Thursday, September 3 at 11 AM
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285 Acres of Clay County, SD Land ESTATE AUCTION

Wednesday September 9th, 9:30 a.m.

Located: 4 miles South of Wakonda, SD or 4 miles East of Volin, SD. Corner of 306th Street and 455th Avenue. Auction site is 1/4-mile south of the intersection.

TRACT I: This farm is mostly all tillable, soil ratings are very good with a productivity rating of 84 and 80. This has always been a very good producing farm and the crops have always been rotated.

LEGAL: East 1/2 South east 1/4 and East 1/2 Northeast 1/4 except East 615 feet of the North 525 feet and except Hoxeng Tract I in the East 1/2 Northeast 1/4 in Sec 21-94-53, Clay County, SD. 131.16 taxable acres. Approximate taxes are \$3,381.31.

TRACT II: This farm has approximately 124.34 acres now under cultivation with balance into building site, grass and waterways. The majority of the productivity rating is from 73 to 80. The building site consists of a 40x76 Astro machine shed built in 1980 with concrete floor and lined 8ft for grain storage. There is an older 2-story, uninhabitable home with rural water along with other older out buildings. This would make an excellent place to build a new home as there is a good wind break and oil roads on the west and south sides.

LEGAL: The Southwest 1/4 except the South 10 rods of the West 10 rods in Sec 15-94-53, Clay County, SD. 153.17 taxable acres. Taxes are \$4,194.90.

TERMS: Each tract will be sold separate and will not be tied together. 10% nonrefundable down payment is due the day of auction with balance due on closing date of December 1, 2015. Possession is on January 1, 2016. Taxes paid by the seller through Dec 31, 2015. Title insurance and closing costs will be split 50/50 between the buyer and the seller. Clay County Abstract & Title Co is the closing agent. Auctioneers are acting as agents for the seller. Call for a free property information packet.

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or call Mary at 624-4478

Please submit bids by Sept. 30th at 3:00 pm



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