

THE Broadcaster

The paper Southeastern South Dakotans have depended on since 1934.

DECEMBER 22, 2009 • VOLUME 76, NUMBER 51

201 W. CHERRY • VERMILLION, SD 57069
Phone: (605) 624-4429 • FAX 605-624-2696

**INSERTS
THIS
WEEK**

Hy-Vee, Jones' Food Center,
Wal-Mart, Bomgaars, Sears, Hatch

SOME PARTIAL DISTRIBUTION



Presorted Standard
US Postage Paid
Permit #32
ECRWSS
Yankton, SD

Postal Patron Local

Merry Christmas!



from your Hometown
Vermillion Hy-Vee

Prices good
December 22-28, 2009

HyVee

EMPLOYEE OWNED

525 W. Cherry St. • Vermillion
(605) 624-5574



Yellow Tail
Australian Wines

\$5.99
750mL

Pepsi, Mt. Dew, Dr. Pepper



24 Pack

\$5.49



Roberts Dairy
Egg Nog

2/\$3
Quart

Coke, Diet Coke & Sprite

12 Pack Cans, 6 Pack 24 oz., 8 Pack 12 oz. Bottles



4/\$10 with coupon
4/\$12 without coupon

HY-VEE SUPER COUPON

LU 500 - Skim
LU 501 - 1%
LU 502 - 2%



Roberts Dairy
Skim, 1% or 2% Milk

1/2 Gallon

99¢

Limit 4 per coupon.
Limit 1 coupon per customer.
Good only at Vermillion Hy-Vee,
December 22-28, 2009.

MANUFACTURER'S COUPON EXPIRES 12/28/09

SAVE \$2 NOW

when you
Buy Four (4) 12-Packs,
24 oz. 6-Packs or
12 oz. 8-Packs

of any product of The Coca-Cola Company



CONSUMER: ONLY ONE COUPON PER PURCHASE. YOU PAY SALES TAX AND/OR DEPOSIT CHARGE. COUPON MAY NOT BE ASSIGNED, TRANSFERRED, SOLD, PURCHASED OR REPRODUCED. ANY OTHER USE CONSTITUTES FRAUD. CASH VALUE 1/100 OF 1 CENT. RETAILER: WE WILL REIMBURSE YOU FOR THE FACE VALUE OF THIS COUPON, PLUS 8¢ HANDLING ALLOWANCE. IF YOU AND THE CONSUMER HAVE COMPLIED WITH OUR COUPON REDEMPTION POLICY AVAILABLE AT THE REDEMPTION ADDRESS. MAIL COUPONS TO: CMS DEPT., #9000, ONE FAWCETT DRIVE, DEL RIO, TX 78840. ©2009 The Coca-Cola Company. All Rights Reserved.



Your Hometown Vermillion Hy-Vee will close at 5pm on Thursday, December 24 and re-open at 6am Saturday, December 26 to allow our employees to enjoy Christmas with family.