

## CHAMBER CHAT

Vermillion Area Chamber of Commerce & Development Company  
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www.vermillionchamber.com

**Chamber Business:**  
David Owen, SD Chamber and Industry President is hosting a weekly conference call during the legislative session with local chamber and economic development groups. This is a good way to keep informed as to what's happening during the 2013 session. The calls are on Fridays at noon during the legislative session at the VCDC office at 116 Market St. Everyone is welcome. Sponsored by the VCDC Legislative Affairs Committee. note: There will be no call on Friday, Feb. 22. The new 2013 Vermillion Visitor Guides have arrived.

Copies can be picked up at the VCDC, 116 Market St. or call 624-5571.  
The Vermillion Area Chamber & Development Company (VCDC) is seeking nominations for the 2013 Vermillion Community Leader Award and the 2013 Vermillion Area Family Business Award. The VCDC is looking for a Vermillion area individual with a strong record of success, community involvement, and community service. This award recognizes the accomplishments of a Vermillion area individual and his/her contributions to our community.  
The VCDC is also looking for a family business with a strong record of success, family involvement, community service, multi-generational culture and a positive family business structure. This award recognizes the accomplishments of a Vermillion area family

business and their contributions to our community.  
The VCDC invites you to nominate your choice for one or both awards. The winners will be presented their awards at the Annual Vermillion Area Chamber and Community Awards Banquet on March 14.  
Nomination forms are available at www.vermillionchamber.com or at the VCDC office at 116 Market St., phone 624-5571. The nomination deadline is Feb. 18.  
The VCDC office will be closed Monday, Feb. 18, for President's Day.  
Cracker barrel session with our legislators will be Saturday, March 2 from 10 a.m. to noon at the City Hall Council Chambers at 25 Center St. Join District 17 legislators, Sen. Tom Jones and House Representatives Nancy Rasmussen and Ray Ring for an update on the 88th legislative session. Open to the public and everyone is

encouraged to join us for some great discussion. Refreshments will be served. Sponsored by the VFW Auxiliary, Clay County Democrats, Clay County Republicans and the VCDC Legislative Affairs Committee.  
Save the Date: The Annual Vermillion Area Chamber and Community Awards Banquet will be Thursday, March 14, at The Eagles. More information will be available soon.  
Business After Hours: Are you looking for an opportunity to showcase your business and network with your peers? Sign up to host a Business After Hours event. These events generally run from 5-7 p.m. on a weeknight and the hosting business provides hors d'oeuvres and refreshments. If interested, contact Ann at annb@vermillionchamber.com or at 624-5571.

## Book to bring NMM to larger audience

By Travis Gulbrandson  
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The collection at the National Music Museum (NMM) in Vermillion is known by scholars throughout the world, but thanks to an upcoming book it may become more familiar to the casual music fan, as well.  
From Feb. 4-11, photographers representing Dorling Kindersley Publishing took pictures of more than 100 of the museum's holdings for a volume to be called, "The Story of Music."  
"It's great exposure for us," said Dr. Cleveland Johnson, NMM director. "We habitually share pictures of our instruments. That's something that we do all the time, and always have. But most of the publications that we have worked with in the past are academic publications."  
Usually, this means a scholar from a very specialized field is seeking very specialized pictures, Johnson said.  
"We're talking about academic books that have print runs of maybe 300-500," he said. "They're very specialized, and end up in academic libraries or the shelves of other specialists."

By comparison, the DK volume could have a print run of up to 19,000, Johnson said.  
"It's a much bigger audience for our instruments, so obviously, it's a great opportunity to get our instruments out there and to get our name out there," he said.  
Based in the United Kingdom, DK specializes in illustrated reference books for people of all ages, including the Eyewitness Travel series.  
"Their books kind of center around the images ... so you really go from image to image, and you have very informative, easy-to-read captions," Johnson said. "They're not academic in any sense. They're really for a general audience."  
The relationship between the NMM and DK began through an e-mail exchange with the museum's senior curator, Dr. Peggy Banks, when the publisher requested an opportunity to photograph a small set of instruments.  
"I was very, very excited when I heard about that," Johnson said. "My kids grew up with the DK Eyewitness books, and I was thinking, 'Wow, how

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## Johnson thrilled with role at National Music Museum

### Spotlight On

UNIVERSITY OF SOUTH DAKOTA

By Travis Gulbrandson  
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Before he became director of the National Music Museum (NMM) in Vermillion, Dr. Cleveland Johnson had been away from the field for some time.  
Although trained as a musicologist and having served as dean of the School of Music at Greencastle, Indiana's DePauw University, Cleveland had most recently worked as executive director of the Thomas J. Watson Foundation in New York City.  
"It was a private family foundation involved in educational fellowships or travel fellowships for graduate and college students," Johnson said. "That took me completely away from music. I was

involved in very, very diverse fields of knowledge there, which was very interesting. But I was kind of seeing my career steering away from music. But then this came up and kind of sucked me back in.  
"It's thrilling. I'm having a great time," he said. "I'm having a great time."  
Johnson's official start date was Nov. 1, 2012, although he said he's "still getting all the details" of what his role requires.  
"A position like this will probably take at least a year to cycle through, because every month brings something new," he said. "There's a certain seasonal nature to what goes on here. Summers are our heaviest period for visitation, winters are when our visitation drops off, but

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**Have IRA questions? Let's talk.**

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**NOTICE OF ANNUAL MEETING**  
**Bethel Township**  
will hold its annual meeting at 2:00 pm,  
**Tuesday, March 5, 2013**  
at the Wakonda Legion Hall, Wakonda, SD.  
Bids will be accepted for snow removal, gravel and road maintenance.  
*Darby Ganschow, Clerk*

**FINAL DAYS**  
...to save at **Discount Foods!**  
February 21, 23, 25, 26, 27 & 28  
10:00am to 5:30pm

**Inventory Clearance**  
Merchandise drastically marked down for quick liquidation.

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Vermillion, SD  
SW corner of Cherry St. & Stanford Ave.  
(Building North of Todd's Electric)

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**TOM TAGGART** 670-8682

<b>2013</b> Ford Taurus Limited	<b>2009</b> Ford Edge SEL, A.W.D. Nissan Altima Chevrolet Equinox Ford F-150, super cab, XLT GMC Sierra, 2500 H.D., diesel, crew cab	<b>2006</b> Ford Fusion SEL Dodge Grand Caravan	<b>2003</b> Ford Taurus Ford Expedition, XLT Chevrolet Tahoe Ford F-250, crew cab, Lariat, diesel Ford F-350, crew cab, Lariat, diesel, dually
<b>2012</b> Hyundai Sonata Ford Focus Ford F-350, crew cab, Lariat diesel Ford F-250, reg. cab, XLT, diesel	<b>2008</b> Ford Edge, Limited Ford F-150, super crew, XLT Ford Expedition, Eddie Bauer Ford F-350, crew cab, diesel, Lariat Honda CR-V Ford Escape XLT	<b>2005</b> Toyota Prius Toyota Avalon Cadillac DeVille Ford F-150, super cab, XLT Chevrolet Tahoe GMC Sierra 1500, crew cab, Denali	<b>2002</b> Ford Ranger Chrysler Sebring Chevrolet Silverado, super cab
<b>2011</b> Ford Fusion SEL Ford Taurus SEL Ford Fusion SE Ford Expedition, Limited Ford F-150, super crew, King Ranch	<b>2010</b> Ford Edge, limited A.W.D. Ford Mustang, convertible Mercury Milan, moon roof Ford Fusion SE Ford F-150, super crew, Lariat	<b>2004</b> Ford F-250, reg. cab, diesel GMC Sierra 2500, H.D., super cab	<b>2001</b> Ford Ranger Ford Explorer
	<b>2007</b> Ford Focus Ford Edge Ford F-250, super cab, XLT, diesel		<b>2000</b> Ford Expedition Ford Ranger

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