

## We've Got You Covered!

At Larsen Carpet....we've got you covered! Our tag line pretty much says it all about our business of selling and

installing beautiful new floor coverings in your home.

Larsen Carpet has been serving Yankton and the surrounding area for over 40 years. Over

those years we have seen a lot of changes, yet some things have remained the same.

Carpet has traditionally been the "go to" material for living rooms and bedrooms, while vinyl flooring has long been the choice for kitchens and bathrooms. New products give the customer a wider choice of floor coverings to fit all tastes and budgets. With the introduction of laminate flooring in the 90s, the look of wood flooring became available without the cost or maintenance of real wood. Laminates have evolved to be a very versatile flooring material used in every room of the house and available in stunning, realistic patterns. Speaking of wood.....the new pre-finished wood floors are far easier to maintain and much more affordable than in years past. The warmth and luxury

of real wood doesn't have to break the bank, as there are many species and colors of wood offered in a variety of price points. The hand-scraped wood floors have become increasingly popular with a distressed or weathered look.

Vinyl floors are making a huge comeback in the flooring industry with patterns that look so real you have to touch them to know they aren't a stone or tile floor. Available in a large variety of patterns, including wood, tile, stone and concrete, today's vinyl floors are not the "shiny" plastic-looking floors of years ago. Most vinyl floors now have a non-stick finish and are extremely easy to care for. These new vinyls are being installed in every room of the house. Another product in the vinyl family is Luxury Vinyl Tile. These floors are individual tiles made of a vinyl composition that look like ceramic tile. They are able to be installed with or without grout and are available in square and rectangle sizes, which can be mixed to give you a custom floor. Warmer and softer than ceramic tile, LVT is a beautiful alternative to ceramic and much more cost effective.

Carpet continues to be the most popular floor covering for our living rooms, family rooms

and bedrooms, as well as being the best value for your money. There are styles and colors of carpet to fit every family's needs and budgets. Carpet offers a soft, warm, cozy feel to your rooms, and the newer styles are treated with stain protection for easy care. Whether you are re-carpeting one room or the entire house, we can help you find just the right carpet to fit your needs.

At Larsen Carpet we are with you from start to finish in your floor covering purchase. We invite you to stop in our showroom and browse the large selection of carpet, vinyl, laminate, wood and tile. We encourage you to check out samples to take home and match to your paint or furniture, and we will come to your home to assist with selections and measure your rooms for installation. Our installers are the best in the area and will professionally install the floor covering you choose. We look forward to serving Yankton and the surrounding areas for many years to come.

> ■ Editorial provided by Larsen Carpet

