



Committed to Quality

Morton Mead and Dan Sullivan purchased Parkhurst Lumber in Ashland, Nebraska in 1910. Morton bought out Mr. Sullivan and all 3 of his sons (Lyman, Wilbur & Emerson) entered the business. The business grew to 15 stores by 1986. In 1987 Bob Mead became President of Mead Lumber and continued the expansion until today. As a Mead Company rich in history spanning four generations, we have grown to 37 lumberyards, hardware stores and millwork and truss facilities in 7 midwestern states, Colorado, Kansas, Montana, Nebraska, Oklahoma, South Dakota, and Wyoming. Bob Mead continues his leadership today as Chairman of the Board. Morton's values of placing the customer first and treating customers with respect are still the core values of our company.

In addition to the Mead Family, the company has over 400 Employee Owners who are committed to making Mead Lumber our customer's choice for lumber, building materials, hardware and trusses.

For over 100 years Mead Lumber has been helping customers with their home improvement needs, as well as assisting professional contractors, builders and remodelers with their building and project needs.

Mead Lumber is committed to providing quality and sustainable building materials, a strong product mix and selections, competitive pricing, and outstanding service. We also provide value added design, estimating, timely delivery, in-house credit, and much more.

The key to our success is our over 750 associates, many of whom have made Mead and Knecht their workplace for life. Almost two dozen associates have more than 30 years of service with our company. Our front-line employees, particularly our drivers, inside and outside sales people, office support, manufacturing, and local management personnel that interface with our customer's everyday define who we are as a company. The culture of our company, combined with our commitment to providing a safe yet fast paced work environment, solid growth opportunities, attractive compensation and fringe benefits, has created an outstanding work force that is very talented, loyal and hardworking.

❖ *Editorial provided by
Mead Lumber*

Dispelling Six Common Lawn Care Myths

The lawn is the backdrop to the home and essential to curb appeal. While keeping a healthy lawn may seem straightforward (mow, water, fertilize, etc.), don't be fooled by some common lawn care myths.

Myth #1: All grass is created equal.

Truth: Grass and their seeds come in many different varieties, all with various maintenance, climate and mower requirements. While some varieties require more sunlight, others may be prone to certain diseases.

The type of grass and scope of land you need to mow will determine how powerful of a lawn mower you'll need. Large lawns with thicker, tougher grass will require a mower with higher horsepower and bigger, taller wheels. Varieties of grass that have thinner blades and slower growth, or a small backyard space, can be maintained easily with a lower horsepower machine. Riding mowers like the John Deere 100 Series come in a variety of models to fit different needs.

❖ **Myths**

continued on page 15

Reclaimed Memories

One-of-a-Kind • Original • Personalized



2101 Broadway • Yankton Mall • 605-260-8362