

SESQUICENTENNIAL HIGHLIGHTS



www.vermillion.us
Excerpts from the Plain Talk
By Cleo Erickson
1933

Did you ever speculate on what Vermillion's growth will be in the next quarter century? Living so much in the present, as most of us do, little thought is given to such problems as the appearance of this locality in another decade or two. A more or less bird's eye view of the city, taken the other day by a transient camera snapper, set us to thinking of the really remarkable change for the better this city has gone through in the past 25 years. In that time the place has been transformed from a dumpy little village to a modern, beautiful little city. In another 25 years, what? We'll bet our bottom dollar that Vermillion always will go forward.

Jetley Park, which is a half mile south and a half mile west of Meckling will be the scene of the 4th of July celebration of the Farmer's Union outing. It is open to the public and there will be a ball game between the Meckling team and the "Old Timers" along with a speaker in the afternoon. A bowery dance will be held in the evening. Bring your own food and there will be a concession stand handling ice cream, drinks, etc.

The Henderson corset factory in Illinois states that orders for the biggest corsets they make come from Meisenholder's store here in Vermillion. The biggest they make is a 48; they once turned down an order for a 54. They are wondering just how big the women get out in this neck of the woods.

Hundreds flocked to Jetley Park on the 4th to attend the Farmer's Union outing.

Russ Moser is the owner of the new Gamble Store that will open in the Strawn building. Stop in for the opening on Saturday, July 8th.

The City Council has allowed \$20.00 expense money for Chief of Police Fowler who plans to attend the S. D. Peace Officer's convention in Deadwood August 1 & 2.

Penney's Record Breaking Clearance Sale:

Big bath towels for 13 cents each.

Men's fancy socks, 5 pair for 49 cents.

Ruffled curtains, 31 cents.

Boys whoopee pants, 33 cents each.

Sheer wash frocks for 83 cents.

The population has increased by 85 for a few days while the railroad gang is laying new ties on the railroad bed. The project extends from Sioux City to Gayville.

At the City Council meeting, the city accepted E. E. Collin's deed to the 2 1/2 acre addition to the city dump or "annex" as some call it.

More than 5,000 people have gone through the museum at the university during the past year, according to Warren Bennett, who has charge of the museum this summer while W. H. Over, curator is on vacation. The visitors came from 25 states and 4 foreign countries.

Marvin Warner is the new owner of the Tavern Sandwich Shop. He took over from Wrights Sandwich Tavern Shop at Main and Elm Streets. He will also be oper-

ating his candy and popcorn shop from this location.

The Himowitz family will be closing the doors on the Mercantile Co. in two weeks. This comes as a complete surprise to the residents of Vermillion. The family will continue to live in Vermillion and the family plans to spend their time managing their farms near Sioux City and Vermillion.

Attendance at the fair yesterday was around 6,000. All kids were admitted free. Local business houses will close Friday afternoon in order to give merchants and clerks a chance to take in the fair.

The city's 1934 budget will be a far cry from the \$40,000 budgets in by-gone-years. The 1934 budget is \$25,000. That is \$3,000.00 less than 1933.

Opening a skylight window and sliding down elevator ropes, a thief entered the Council Oak store and escaped with around \$700.00 in cash and checks and some merchandise.

A brand new portable Remington typewriter may be purchased at the Vermillion Plain Talk for \$14.95. It regularly sells for \$20.00. Act quickly there is only a limit-

ed number being offered.

Frank Michels will soon take over the Varsity, the downtown soft drink parlor which has been run the last five years by Fred Sims. Mr. Michels' father, William Michels Sr., built and operated what is known now as the Varsity a number of years ago. The Varsity will be redecorated.

Max Harlow of Sioux City is the new proprietor of the Vermillion Mercantile Co. Mr. Harlow will retain the same staff.

Milk prices are going up. A quart of milk will be 10 cents instead of 09 cents. A gallon will be 35 cents instead of 30 cents. Coffee cream will remain the same at 10 cents.

If you have live poultry to sell, call Silverberg's. We have made arrangements with WNAX, Yankton, to broadcast our poultry prices every day except Sunday at 12:13 PM.

Twenty five years ago the state law says that anyone maintaining a watering trough beside the highway accessible for horses, should be allowed five dollars per year out of his highway tax.

Tony Strain, the thug who took part in the local bank job was given a sentence of

"not over 80 years". His wife, Mildred, also was convicted of participation in the Minnesota robbery and was sentenced to "not over 40 years". Strain will serve his time in the state prison and his wife in the women's reformatory.

The first U S home owner's loan has been made in Clay County. The borrower has been given the privilege of starting payments of just interest until 1936 or of paying interest and part of the principal each payment date.

Within a few weeks war department engineers expect to make known their recommendation as to the feasibility of extending navigability on the Missouri River to Yankton, by means of a dam and mammoth reservoir at Fort Peck, Montana.

Our Home Bakery, a new local business will open for business on Saturday. Owners of the business are William Corder, George Russell and Herbert Jolley. Mrs. Jolley will clerk at the bakery. The business is located in the newly remodeled Ketchum building just east of the Iverston store. The name of the bakery's bread will be "Golden Krust". There will be a delivery service.

Humanities grants awarded, distinguished service awards given to humanities supporters

At their annual fall board meeting Dec. 30, 2009, the South Dakota Humanities Council Board awarded 10 grant proposals totaling \$43,250 for funding in 2010. Here is a glimpse of which programs were accepted for funding:

Pierre – The South Dakota Heritage Fund is sponsoring the 2010 South Dakota State Historical Society Annual History Conference held from April 30 – May 1, 2010. This year's theme is Prairie Politics . . . From Territory to Today.

Brookings – A "Living History Fair" program will take place Jan. 29-30, at the Swiftel Center in Brookings. Students in grades 4-6 will participate.

Vermillion – South Dakota Public Broadcasting plan to produce a short documentary about The Stavig Letters, a true story about two brothers, one an 1881 immigrant to South Dakota, the other one still in Norway. This presentation is also available as a Speakers' Bureau program through SDHC.

Madison and Vermillion – Lauren Pelon, a music history scholar, will present The Living Roots of Music in Madison and Vermillion in January. Her presentation explores the role of music in culture and history while demonstrating several ancient and modern instruments.

Hill City – The Hill City Chamber of Commerce is sponsoring a documentary for the Civilian Conservation Corps Museum in Hill City. The documentary will be aired for PBS, and DVDs will be distributed to the public.

Sioux Falls – The Washington Pavilion will conduct Performance Insights after their performances in January, April, and June 2010.

Brookings – A master's thesis, Rockport Colony Hutterites: A Case Study by Joanita Kant will be published. The sponsoring organization is the East Central Literacy Council in Brookings.

Mobridge – The Klein Museum in Mobridge received funding for More Than a Visit: Taking a Museum Home With You where a guide and enhanced website will be available for patrons.



Rebecca Schenk, Sheryl Baloun, Fee Jacobsen, and Jack Stengel.

Pine Ridge – A Teachers' Institute on Approaches to Teaching Lakota Culture will be held between April and August 2010 with Dr. Craig Howe at the Center for American Indian Research and Native Studies.

Rapid City – The Lakota/Dakota Storytelling Competition took place at the Lakota Nation Invitational from Dec. 16-19, 2009 in which middle and high school students told traditional, contemporary, and issue-based stories.

SDHC will feature an immigration theme for 2010. Funds have been set aside to support programs that give the immigrant journey experience new voice. For more information please visit www.sdhumanities.org. The next grant deadline is January 30, 2010.

In other awards given, four humanities supporters received the 2009 award for "Distinguished Achievement in the Humanities." The award is given to an individual who advances the humanities in South Dakota through scholarship, program coordination, or financial support. The winners were Sheryl Baloun of Sioux Falls, Jack Stengel of Sioux Falls, Rebecca Schenk of Pierre, and Fee Jacobsen of Pierre.

Dedicated service is a prerequisite for the honor, but all four recipients were humbled by the opportunity to serve. One winner suggests that she got back more than she gave. "I feel I should be giving the Humanities an award because of how it has enriched my life," said Rebecca Schenk, an award winner and current board member.

This spirit of giving is not a new addition to the SDHC. This

award has been given out over the years to a select few who radically improved the humanities in South Dakota. Past recipients include Margaret Cash Wegner, Jerome Kills Small, Sidney Goss, R.D. Theisz, Tom Gasque, Ruth Alexander, Art Husboe, Loren M. Carlson, Wayne S. Knutson, Charles Woodard, Richard Kline, Sr. Eileen Neville, Jean D. Walz, Jack W. Marken, and Ben Reifel. These, along with the 2009 award recipients, have been recognized for their unique spirit of service and lasting contributions to the humanities.

About the South Dakota Humanities Council

The South Dakota Humanities Council is a non-profit organization founded in 1972 whose sole mission is to deliver humanities programming to the people of South Dakota. As a steward of the state's heritage, the Council promotes the appreciation of South Dakota history, literature, and other related humanities subjects through grant-making and cultural programs, such as the Festival of Books, the One Book South Dakota program, and others. The council's core mission is to support and promote the exchange of ideas to foster a thoughtful and engaged society. More about the South Dakota Humanities Council is online at www.sdhumanities.org

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Team brings home trophies

The Ultimate Dance Team Glitz with Girls from Beresford and Vermillion competed in the UPA Minnesota Timberwolves Challenge Cup in December, bringing home a first place trophy along with two second place trophies. The team will perform Jan. 25 at the USD vs. USF women's basketball game at the DakotaDome. Pictured are (back) Lauren Bern, Caitlin Dolan, Kelsy Phelps, Emma Williams, Sophie Seivert, and Olivia Hepner, (middle) Madison Kroepsnske, Natalie Northdurft, Sydney Nelson, and Caitlin Worth, and (front) Emma Hepner, Brooklyn Northdurft, Rachel Brady, and Brooke Larsen.

South Dakotans challenged to 'Get Fit in 150'

Are you getting your recommended 150 minutes of physical activity each week? Healthy South Dakota is encouraging state residents to do just that with its latest web-based challenge, "Get Fit in 150."

"Being physically active is one of the most important things South Dakotans of any age can do to improve their health. Regular physical activity can reduce your risk of high blood pressure, diabetes, colon cancer and coronary heart disease," said Kristin Biskeborn (BIS'kah-born), State Nutritionist for the South Dakota Department of Health. "It also helps control weight, improve overall quality of life and even reduce symptoms of anxiety

and depression."

Biskeborn said new federal guidelines recommend adults get at least 150 minutes of moderate-intensity physical activity each week, or 75 minutes of vigorous-intensity physical activity per week. An equivalent mix of both moderate- and vigorous-intensity activity in at least 10 minute increments is also acceptable.

People can join the Get Fit in 150 competition as individuals or participate in teams by registering at www.HealthySD.gov. The challenge runs January 15-February 15 and participants can log their daily minutes of activity at the site beginning January 15. As an incentive, each person who participates

in the challenge will receive a HealthySD stocking cap to keep warm if they choose to be physically active outdoors this winter. At the end of the challenge, 10 randomly selected participants will receive snow shoes.

To sign up or to learn more about the challenge, go to www.HealthySD.gov or call the department's Office of Health Promotion at 605-773-3737.


The Healthy South Dakota Web site and its regular challenges are part of the department's Health 2010 objective to help South Dakotans be physically active, eat healthy, and live healthier lives.

Cancer Support Group

Wednesday, January 13, 2010
6:30 p.m.

Al Neuharth Media Center
Conference Room
Corner of Dakota and Cherry St
University of South Dakota campus

Education Component:
Ashley Herry, RN
Chemotherapy Services
Sanford Vermillion



Seeking support from others who have a connection to the disease of cancer can be a huge benefit for everyone involved. Support groups provide an opportunity to share feelings, ideas, resources, and often provide important education for survivors, friends, family members and caregivers alike.

Cancer Support Group meetings will be held in Vermillion on the second Wednesday of every month.

Questions, call (605) 638-8461.

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