

*Vermillion and surrounding area,  
We're here for you. . .*



# yesterday, today and tomorrow!

*Helping keep Vermillion strong by publishing weekly since 1884. . .*



*Helping keep Vermillion strong by publishing weekly since 1934. . .*



- The **ONLY** Vermillion publications printed in South Dakota thereby boosting not only the Vermillion economy but our great state's economy as well.
- The **ONLY** Vermillion publications paying 30+ carriers thousands of dollars per year. Those dollars in turn are being spent in Vermillion businesses to keep the local economy strong.
- The **ONLY** Vermillion publications serving readers and advertisers in this area since 1884.
- The **ONLY** Vermillion publications boasting over 32,000 readers weekly.
- The **ONLY** Vermillion publications with a strong online presence since 1997.
- The **ONLY** Vermillion publications proud to be contributing over \$25,000+ to Vermillion Now Campaign.

### *A few words from these Broadcaster advertisers:*

I can tell you the minute my ad starts to run in the Broadcaster by the amount of calls that I receive for any open apartment units that I may have, the response is pretty close to instantaneous.

*Mandy Huber  
Dakota View Apartments*

The Broadcaster advertising department is wonderful at taking our ideas and creating an ad that we like with minimal guidance. They do a great job at reading our minds!

*Todd's Electric Service*

I have been using the Broadcaster as an integral part of my advertising program because I get results. The business card size ads have generated many calls and netted a large percentage of my clients.

*Lydia Freedom  
Covenant Property Management, LLC*