

*"We feel it's important to them to adapt into the community and feel welcome,"*

shuttered for at least a year. So, I worked to find out who owned the building ... and was able to get the building fairly affordably and remodeled for a minimum cost. ...

"It was a great business (but) when I decided I wanted to get out of the bar and restaurant business, I decided ice cream needed to go, too," she said.

Maloney did not actually have a background in business when she bought Carey's. At that time, she was working as a technical writer at Gateway.

"I think I just got the business bug," she said. "Just learning how to tweak your business one way or the other and seeing how it changes your profits, and bottom line, getting into doing advertising. That whole creative side of it was really interesting to me."

Goebel also has had her share of wearing multiple hats in the business world.

A graduate of the University of South Dakota, Goebel returned to the community in 1989 after several years in California, at which point she opened the Goebel House Bed & Breakfast.

She said that eventually she "found that my love for real estate and meeting people and finding properties that people would like to call their home was very high in my interest level."

Goebel has been in real estate since 2002.

By comparison, Maloney has been in the business since 2009, although her roots in it go back even further.

"My mother worked in real estate when I was younger, and my parents have bought and sold 15 houses, and so my entire childhood I spent getting the house ready for the Realtor to come over, or leaving the house and driving around while there were showings," Maloney said. "I just always enjoyed being in a new house. It was really fun."

"I got to see all different styles of homes and different neighborhoods in Sioux Falls. I think that's what started the bug," she said.

Both women said that in addition to selling homes, they want to help people get to know the community.

"I think because it is a small town and so many of us are into our own routines, and we kind of forget about the new people that move here," Maloney said. "We just assume that they've got a network of people either at the university or the businesses that are helping them get involved in the community. We want to do that follow-up. We don't want to just sell you a house and say, 'OK, congratulations, and I'll see you.' We really want to follow up with people and say, 'How's it going, have you met anybody in the community?'"

Goebel said she is looking forward to providing that service.

"We feel it's important to them to adapt into the community and feel welcome," she said.

■ By Travis Gulbrandson

## ■ QUILTING

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The process makes the quilt very functional in terms of warmth and very sturdy for everyday use.

"We can make just a quilt top and someone can finish it if they like, or we can take a quilt top someone else made and finish it with the stitching, batting and backing," Ida says. "We make a lot of potholders and table runners, wall hangings. If it's quilted we can make it."

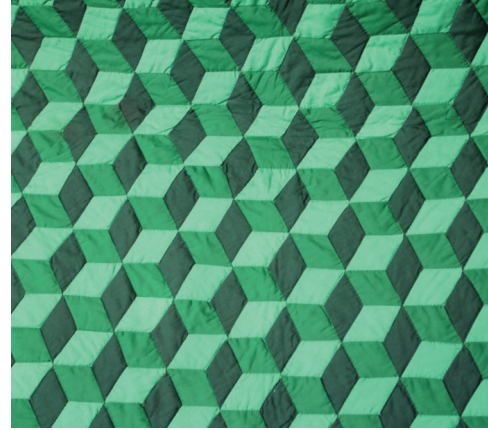
The women also take on some embroidery work.

"That takes a lot of time," Esther says. "But there are people who like it."

None of the women view quilt projects as a chore. It has become a routine part of their daily life.

"It's a tradition in our families," Amos says. "Our mothers and grandmothers quilted. It's a craft that's handed down from generation to generation."

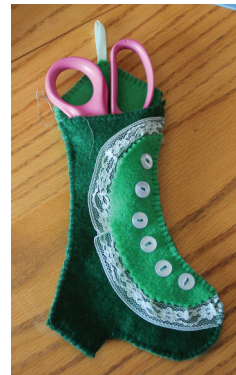
■ Photos and Story  
By Loretta Sorensen



*This tumbling block pattern was used to make the quilt Ida brought with her when she recently married Amos, who was widowed in 2012.*



*For each quilt project, the women measure and cut the pieces for the quilted top, using a box to keep pieces in order. These pieces will be used to make a Fiesta pattern.*



*The Borntreger women use felt booties they made to hold some of their sewing tools.*

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