

# Carter finds working with USD staff, students exciting

**By Travis Gulbrandson**  
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When members of the media need assistance in getting information about the University of South Dakota, either in arranging an interview or learning more about an upcoming event, Phil Carter is their go-to guy.

Carter has served as manager of media relations at USD for the past five years, a function he had earlier served at Briar Cliff University in Sioux City, IA.

He describes his role as "communications, basically – whether over the phone, through e-mail or personal visits."

A big part of communicating to the media and the public is via press releases.

"I usually visit with the parties involved, cover the basic information, as well as make sure that we publicize the event or information as best as

possible," Carter explained.

"Sometimes that may mean more than one meeting, or multiple meetings with different people, and making sure that once it's put together that they have additional input.

"Everything that we work on here, we make sure that we have a review so that we're not sending something out that hasn't been edited or proofread by somebody that's involved. So, if there's something that needs to be added, they have final say," he said.

These press releases are then sent to members of the media and posted on the university Web site, www.usd.edu.

Carter also updates the online "myU. portal."

"That is the university's portal to access information, whether you are a staff member, a faculty member or a student," he said. "Those announcements are generally specific to

## Spotlight On

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university audiences, whether that's auditions for Coyote News or an upcoming meeting. Things of that nature."

Prior to his tenure with Briar Cliff, Carter was editor of the Dakota County Star in South Sioux City, NE.

During this time, the paper earned 14 Nebraska Press Association Awards in three years, including the prestigious Community Service Award presented by the Omaha World-Herald.

Carter also worked as a

corporate communications specialist with Gateway.

He is a graduate of the University of Nebraska at Lincoln, where he attended its college of journalism and mass communications.

A self-described "sports nut," Carter coaches his son's basketball team.

"My son plays baseball and football, as well," he said. "My daughter loves soccer and softball."

Carter plays golf, but "not well."

"I might be the most boring person ever," he said.



PHIL CARTER

Carter's wife Cheryl is a teacher with the Dakota Valley School District.

Carter said he has enjoyed his time at the university.

"I think it's just an exciting place to work with people, with students," he

said. "You can see the university grow, not just from year to year, but from day to day. It seems like there's always something exciting going on on-campus, and that's something to look forward to each and every day."

# VHS grapplers bring home two medals from state tourney

**By Parker Knox**  
Sportswriter

Vermillion's wrestling season ended at the state Class "A" tournament in Aberdeen last weekend with medals for one third-place finisher and one man in fourth place.

As a team the Tanagers accumulated 37 points, good for a tie for 16th place. Pierre won the team championship with 158 points with Huron at 145 and Rapid City Central at 143. Among area schools Harrisburg was 10th, Dell Rapids 11th, Dakota Valley 15th and Yankton 18th.

Brett Bye, VHS

freshman who entered the tournament with a 38-0 record, won his first two matches before sustaining his first – and only – loss of the year in the semifinals. He finished strong with two additional wins to earn third place and complete the season with a 42-1 record.

Bye pinned Conor Tomac of Sioux Falls O'Gorman in the first round in 4:09, then won a quarterfinal decision by 8-3 over Evan Weiler of Rapid City Central. In the semifinals it was Pierre's Caleb Stoltenburg, the eventual state 132-pound

champion, who gave Bye his loss on a pin at 2:34. Bye rebounded to pin Yankton's Casey Skillingstad in 2:40 in the fourth-round wrestlebacks, then defeated Weiler again, this time with an 11-3 major decision, in the third-place bout.

The Tanagers' other placer was senior Will Mart at 285 pounds, ending his outstanding career with a fourth-place medal and a senior season record of 36-7. Mart lost in the first round to Wtertown's Tyler Robel, 5-2, so Mart had to win four straight matches to reach the

third-place match, and that's what he did. Mart pinned Ty Dixon, Pine Ridge, in 4:01; decisioned Matt Stephan, Milbank, 8-2; defeated Dylan Van Steenberg, Harrisburg, 5-2, and reversed the earlier result against Robel, winning 5-2. In the third-place match Mart was pinned in 1:47 by Jake Weber, Rapid City Central.

Three of Coach Kyle Seibel's Tanagers – Brandon Steenholdt, Carter Kratz and Regan Bye – won a match at state before being eliminated in the second-round wrestlebacks. The other two state qualifiers,

Alex Osborne and Avery Garcia, went 0-2. Here are the results of those VHS wrestlers' matches: 113, Steenholdt: Lost 10-9 to Bollock, Mitchell; dec. 14-4 over Dorris, Madison; lost by pin in 0:56 to Glanzer, Huron. Steenholdt, a senior, finished the year at 19-16.

120, Kratz: Lost by pin in 1:55 to Ohlsen, Rapid City Stevens; dec. 17-4 over Mikrut, Huron; lost 7-0 to Tirrel, West Central. Only a seventh grader, Kratz finished at 24-19.

138, Regan Bye: Lost 3-2 to George, Sisseton; dec. 7-1 over O'Day, Pierre; lost 6-4 to Fichter, O'Gorman. Freshman Bye ended the year with a 20-13 record.

170, Osborne: Lost 10-2 to Meyers, Huron; lost 12-3 to Garcia, Roosevelt. Sophomore Osborne had a 17-20 record for the year.

182, Garcia: Lost by pin in 0:31 to Thybo, Belle Fourche; lost by pin in 2:48 to Currey, Madison. A junior, Garcia finished at 2-19.

**ATTENTION**

The Garfield Board of Supervisors will meet as a Board of Equalization at the Marshalltown School Wednesday, March 21st, 2012 at 7 p.m. Please call 605-253-2524 for an appointment.

*Jim Danielson, Clerk*

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