

SUING

From Page 2

One substantial difference between the Yankton and Vermillion markets is the impact of University of South Dakota students on the Vermillion store.

The absence of those students during their recent spring break was noticeable, Suing said.

"Shopping patterns from college-aged (people) to the local community – it really changes," he said.

Yankton's Hy-Vee is highly influenced by tourism activities at Lewis and Clark Lake, Suing said.

"The biggest change from Yankton to here is the lake trade. Here (in

Vermillion) when it gets to summer, I envision it actually being a little bit quieter, because the college numbers will be down, and in Yankton, the numbers go up in the summer," he said.

In the short time he's been in Vermillion, Suing has noticed some buying patterns.

"College kids must be a little bit more health-conscious, because you can see, during the time that they've been gone on spring break, the health sales have gone down," he said. "And, I think that has to do a little bit with professors (on spring break), too. They buy more health bars – they buy more of those kinds of products."

The markets may vary from store to store, but one

goal is common in all Hy-Vee stores, Suing said.

"I think customer satisfaction is always the biggest goal, and making sure we carry the products that they want," he said. "We always want their input. We continue to try to find new products and increase our variety, but there is always something new and something different that somebody asks for, and if we don't carry it, we try to bring it in."

Suing is continuing the tradition of offering an education, of sorts, similar to the one he received outside of classrooms while working at Hy-Vee. Mentoring, he noted, is a big part of the store's culture.

"We talk a lot about

training the next people behind us. Every director I've worked for has been about supporting the community, and I try to carry that on," Suing said.

Some of his former bosses had a particular focus on Hy-Vee store operations. One, for example, focused on food quality and selection. "I learned from her to try new things, and I learned about the culture of food – that food could be entertaining," Suing said.

A third manager would urge Suing and others to look for opportunities.

"That just goes into striving to learn what every customer wants, and making sure they are satisfied," he said.

Suing plans to take a bit of what he's learned from

his managers during his time with Hy-Vee, and pass that knowledge along to the staff and managers in the Vermillion store.

Even high school and college kids who work at the store part-time, and are destined to work someplace else in the future, will have the opportunity to be exposed to some of the basic business fundamentals that have made Hy-Vee stores successful for eight decades – just as Suing was when he started at the Yankton store in the late 1990s.

"We think these fundamentals are very good for us to pass on, whether you stick with Hy-Vee or you don't, because people can use that in whatever job they go to," Suing said.

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2000 Notices

Is food a problem for you? Does weight affect the way you live? Overeaters Anonymous meeting in Vermillion, Saturdays at 9:00am. Sanford Arts Vermillion. 15 S Plum (across from Sanford Vermillion Clinic)

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7:00 PM
TOWNSHIP HALL**

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Wednesday, March 26

Wednesday, April 9

Wednesday, April 23

DEPARTURE TIME & LOCATION:

8:00 a.m. - Walmart Supercenter - 3001 Broadway St., Yankton

8:45 a.m. - Walmart Supercenter - 1207 Princeton Ave., Vermillion

RETURN TRIP LEAVES:

Grand Falls Casino Resort at 2:00 p.m.

To reserve your seat, contact

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48 hour notice is required for cancellation. Limited seating available.

ANNUAL SPRING CONSIGNMENT AUCTION

FRIDAY, MARCH 28TH – 9:30 AM

CEDAR CO. FAIRGROUNDS – HARTINGTON, NEBRASKA

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& BROCK AUCTION CO., INC. Present
Fairview Twsp, Clay Co., SD
41.07 Acres of Prime High Quality
Farmland & Dev. Land
PUBLIC AUCTION
Friday, March 28th, 2014 @ 10:00 a.m.**

LAND LOCATION: From intersection of I-29 & Hwy. 50; 5 3/4 miles West on Hwy. 50, South on N. Crawford Rd to 1st driveway on East side of road.

LEGAL DESCRIPTION: E 1/4 of the NW 1/4 of the SW 1/4, Except lots H3 and H4 and Except Lot A, Section 17, township 92, range 51, West of the 5th P.M., Clay County, South Dakota.

GENERAL DESCRIPTION: Location location and a world of potential!!! What a fantastic opportunity to become a part of one of South Dakota's most vibrant growing communities. Vermillion is an outstanding college town with the University of South Dakota located only blocks away from this land. The Dakota Dome and several new businesses, located just North of this property show that Vermillion is growing in this direction and this farmland could be next, who knows? You can't get any closer to the city of Vermillion and still call it farmland!! No current lease contract, so buyer can farm it for the 2014 crop season. This tract has abundant opportunities whether it be rent, farm, or development. Located next to the expanding city of Vermillion, this tract has loads of development potential. Best of luck, Bruce & John.

This 41.07 acre tract is highly productive with a Surety Agridata CSR of 81.1. The major soil type includes Trent-Tetonka-Wakonda at approximately 86 percent. The remainder of the tract consists of Wakonda-Tetonka silt loams. This tract has a 13.1 acre Corn Base with an 83 bushel Direct Yield and a CC yield of 122 bushels. It also has 12.1 acre Soybean Base with a 27 bushel Direct Yield and a CC yield of 32 bushels.

For more details visit: WWW.BROCKAUCTION.COM

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STABE CONSIGNMENT AUCTION Saturday, March 29 @ 9:30 A.M.

Location: 6 mi. E of Hinton, IA on C-60. (Lots of Parking)

THIS IS AN EARLY LISTING, MUCH MORE BY SALE DAY

TRACTORS, LOADERS, SL'S: (SELL APP 2:00 PM): 96#751 Melrow Bobcat (new engine);1650 Oliver;87 Deutz DX160 FWA;59 IH 560(WF, OH, Parade ready);IH-560 NF;IH-H;We have several tractors pending many more by sale day;440B Bobcat;2011 WL42 w/JD mts(like new);WL30 & WL40 loaders;8"Western Plow;weights;chains;tires; etc. **NEW QT STOUT SKID STEER ATTACH:** (3)Lowe hyd. Auger 750ch w/9",12" & 15"augers;Stout Brush 66"Grapple,XHD 84" Brush Grapple;HD72" Rock bucket grapple;HD72"Rock Bucket/Brush Grapple Open-end;48" Walk-Through & Full-Back pallet forks;receiver hitch plate;regular & solid weld on plates;(4)New 10-16.5/E 12Ply SL tires;New Bobcat 66"snowblower w/8.0 motor; **TRUCKS:** 03 Lariat 6L F250 Powerstroke w/(3 yr old Hiner V-Plow,Western hitch Salter, new brakes & rotors);96 Asplundh Top Kick w/new 6L Chevy engine & Hyd Chip box 55,000 mi;92 Chevy 3500 Dually 5spd OD (w/527 engine,commercial generator, tool & dry-air compressor & Quest box); 99 Chevy K3500 4x4 w/dump box; 95 F350 w/dump box; 00 Chevy S-10. **WAGONS & AUGERS:** ; 8x66" Sudenga w/swing hopper;10x62"Alloway Hyd drive;Parker GW w/brush auger & Briggs motor;several Gravity,Silage,Barge wagons & augers. **TRAILERS:** 94 Diamond D 4H slant w/tack room &saddle rack;20"GN livestock;16"7000lb tandem;2 sled Featherlite alum;more sale day. **EQUIP & MISC:** 36"Glenco FC w/5 bar harrow;24"Wilrich FC;150XP Brush Bandit 12"chipper(w/Cummings engine,new tires & knives);CIH 8370 14"swather;JD 510 RdB;NH 660 RdB;Blue Jet 9knife ground drive applicator;Frezen 240 tender;Frezen 2 box w/conveyor;NH 520 spreader w/slop gate & new chain; 97 White 6180 16r30"w/FM3000,no-till coulters & Fert. Tanks;Spray Coupe w/Raven 440 & 50'boom;JD260 disk mower(new bearings);Corral panel mower;JD VanBrunt grain drill;IH 900 8r30";8'x 12'pickup flatbed;Diggs-All trencher;(2)5'Box Scrapers;5'Backblade;Semi 5th wheel;plows;cultivators;manure spreaders;several flatbeds & rakes;JD & IH sickle mowers; Gyro mowers;sprayers;fuel tanks;15"x30" I-Beams;10" & 12" 20" I-Beams;16'to 30'poles;Cat Walk sections;aged Oak & Walnut ruff wood;selection of duals and all types of tires;much more. **HAY, BROME, STRAW:** (sq. & rd. sell 1:00 PM). **LIVESTOCK EQUIP:** 80 new continuous fence(6 bar x 20ft.);(40)10' & 12'Corral panels;hay feeders;Apache creep feeder;(20) Dbl 4 hole SS nursery feeders; 3T, 6T & 12T bulk bins;(12) Osborne nursery feeders;(20)5x7 farrow galv. crates w/Tri-bar floor;(400)15" & 21" x 7"tenderfoot flooring;Semen Fridge;(60) 10'bridge plank; Rd bale feeders; bulk bins; hog feeders; SS hog feeders; cattle waters; hog & cattle panels & gates; wood & steel posts; barb wire; lumber; tin; much more. **NEW HOG EQUIP:** 60"fan blade; 11/2',3' & 4' curtain machines;Curtain timer controls;Stage Hand control units;5hp power units;water meters & safety switches. **60+TREES:** Several varieties 2'to 4'including Black Hills,Colorado & White spruce evergreens. **RACK ITEMS & NUMEROUS MISC. (9:30 AM):** Several racks of tools and misc; etc. **ANTIQUES & HORSE EQUIP:** Usual run of antiques;26"box on steel gear; Triple box on wood gear;(2)15"Roping saddles;Breast collars;Halters;Pads;spoke wheels;steel wheels;plows,cultivators;planters;etc. **LAWN TRACTORS & EQUIP:** (**SELL 1:15 PM**); **SIUXLAND PROPANE:** SP will have 15+ commercial & residential mowers including JD, Country Clipper, Snapper;(2)2013 Country Clipper 25.5 Hp 60";2012 Clipper 22Hp 52";JD Z920A 26Hp 54";JD Z520A 25Hp 54";JD X740 Diesel 54";JD D130 22Hp 48";(3) Snowblowers & more. **PRIVATE CONSIGNORS:** Craftsman 42"; Husqvarna 2146;Exmark Laser 60" 25Hp;Lawnmower Hoist;(2)blade sharpeners;Sod cutter;Usual run of mowers & snow blowers. **CAMPERS, ATV'S, CYCLES & BOATS: (SELL 1:15 PM):** 96 5th wheel Nuwa Hitchhiker 33.5RK;06 ArcticCat 650 4x4;05 Recon ES 2x4;(2)JD Gator 2x4's;89 Kawasaki Bayou 2x4;Polaris Indy 500 & Ski-Doo MXZ;Yamaha golf cart;motorcycles;boats & more. **POWER & SHOP TOOLS:** Usual run of air-compressors,power tools & rack items.

TERMS: Cash or Check. Must have I.D. to receive bidding number. NOT RESPONSIBLE FOR ACCIDENTS. All gaurantees are between Buyer and Sell.

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