

Sherri Steiner of Yankton has always been an avid crafter, but for almost three years she's been turning her natural eye for jewelry design into cash for cancer patients.

A lifelong scrap book enthusiast, Steiner found herself unable to continue the hobby when her daughter was diagnosed with breast cancer.

"I'm not usually a crier, but after almost losing her a couple times I just couldn't look at pictures anymore without bawling my eyes out," she said. "It doesn't matter who's in the picture I just can't look at it."

While helping her daughter through treatment Sherri spent a lot time in waiting rooms and needed something to occupy her time and her mind. "A friend gave me a tiny box of beads," she said. "I'd never beaded anything in my life but I thought I'd give it a try. I've been doing it every day since."

Sherri began making bracelets, necklaces, earrings, rings – anything she could think of and people began to take notice.

"I was making jewelry like crazy and people were literally buying it off my arms," she said. "I was selling the earrings right off my ear lobes. I decided to get organized and sell the jewelry as a way to raise money for the Pink Ladies and for those battling cancer.

"I've always watched the Pink Ladies throw (darts) and seen the good things they've done to help those with cancer. I've always been really impressed by what they do."



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