



# Coming Home Again

Coming home again has been good for the Campana family -specifically, Bloomfield High graduate Marci.

Marci and Austin Campana are the owners of Bloomfield's My Pretty Posh Princess store, however the entrepreneurial path they took to reach this point was not a planned one.

"My daughter was born two years ago and I just thought, 'Oh, this is going to be fun,'" Marci said. "I was going to get to work with beads and design things for her. I have a passion for bead work and I was so excited. It was so fun to design things for her. From there, it just kind of developed on."

The Campanas were living in Omaha and Marci's love of beads had developed into an online business supplying them.

"Beads are just so fun to work with, there is such variety in the sizes, shapes, colors, patterns," Marci said. "I started collecting them for myself and found that there just isn't much supply out there so I started an online business selling them."

From there, her family's odyssey took off.

"I eventually had so many beads that we were outgrowing our space in Omaha, so we decided to move back to Bloomfield," Marci explained. "The workroom I had set up at first here in Bloomfield felt huge. But, within a couple of months, we were outgrowing that as well, so we decided to purchase a store front."

Marci said that for several months, the couple worked to renovate the former Farm

Bureau building on North Broadway in Bloomfield. They first worked to renovate the store front and were thrilled to open to the public in December.

Then in January they held an open house featuring the "Frozen" Princesses.

"We had a fabulous turnout," she said.

"There were little girls everywhere and so excited to see the princesses. It was everything I could have hoped for."

Since then, Marci said that business has been growing at a steady pace, and that they are expanding the products offered in the store.

"We have several exciting new projects in the works," she said. "I am currently designing our first clothing line and working on getting that developed."

In fact, the Campanas just returned from a trade show in Las Vegas where they were working to develop new ideas for their store.

Currently, My Pretty Posh Princess provides custom designed jewelry for children and women. They also have some boutique clothing, which, with the new line, will be expanded.

"My primary focus has always been the jewelry,"



## Will your money retire before you do?

**Rhonda L. Wesseln, Agent**  
Registered Representative  
Bus: 605-665-4411

The sooner you start investing, the more likely you are to reach your long-term goals. Ask me about State Farm Mutual Funds®. **Like a good neighbor, State Farm is there.®** **CALL ME TODAY.**



Before investing, consider the funds' investment objectives, risks, charges and expenses. Contact State Farm VP Management Corp (1-800-447-4930) for a prospectus or summary prospectus containing this and other information. Read it carefully. Securities are not FDIC insured, are not bank guaranteed and are subject to investment risk, including possible loss of principal. AP2013/03/0938  
State Farm VP Management Corp. One State Farm Plaza, Bloomington, Illinois 61710-0001.  
1101413.4 Neither State Farm nor its agents provide investment, tax, or legal advice.



*Stephanie Tamisiea*  
INTERIORS

Call 605-660-7833 for a consultation.  
[www.TamisieaInteriors.com](http://www.TamisieaInteriors.com)

SPACE PLANNING · DESIGN CONSULTATION · DECOR