THURSDAY — ** AFTERNOON/PRIME TIME ** — MAY 19

	3 PM	3:30	4 PM	4:30	5 PM	5:30	6 PM	6:30	7 PM	7:30	8 PM	8:30	9 PM	9:30	10 PM	10:30	11 PM	11:30	12 AM	12:30	1 AM	1:30
BROADCAST STATIONS																						
KUSD 2 2	Arthur (S) (El)	WordGirl (S) (El)	Wild Kratts "Platypus Cafe"	The Electric Company	Fetch! With Ruff Ruffman	Nightly Business Report (S)	PBS NewsHour (N) (S)		On Call "Vascular Disease"		South Dakota Focus		Lark Rise to Candleford Caroline returns to Lark Rise. (S)		As Time Goes By	BBC World News (S)	Charlie Rose (N) (S)		Tavis Smiley (N) (S)	Equitrekking (S)	Atlantic Crossing: A Robot's Daring Mission (S)	
KTIV 4 4	Extra (S)	Cash Cab	Ellen DeGeneres Show		News 4	NBC News	News (S)	Ent	The Office	The Office	The Office (N)		Parks	Parks	News (S)	Tonight Show w/Leno		Late Night		Carson	News (S)	Extra (S)
KDLT 5 5	The Doctors		Judge Judy (N) (S)	Judge Judy (S)	KDLT News (N)	NBC Nightly News (S)	KDLT News (N)	Two and a Half Men (S)	The Office (S)	The Office (S)	The Office (Season Finale) (N) (S)		Parks and Recreation (N) (S)	Parks and Recreation (N)	KDLT News (N)	The Tonight Show With Jay Leno (N) (S)		Late Night With Jimmy Fallon TV-show host Chris Hardwick. (N) (S)		Last Call With Carson Daly	According to Jim (S)	Paid Program
KMEG 6 14	The Nate Berkus Show		The Doctors		KMEG 14	News	Jeopardy!	Wheel	Big Bang	Rules	The Mentalist "Strawberries and Cream" (N)				News	Late Show Letterman		Late Late Show/Craig		Paid Prog.	Judge Mathis (N) (S)	
KTTW 7 17	New Adv./Old Christine	New Adv./Old Christine	Swift Justice-Nancy Grace	Swift Justice-Nancy Grace	America's Funniest Home Videos (S)		How I Met Your Mother (S)	How I Met Your Mother (S)	American Idol "One of Three Voted Off" A finalist is sent home. (N)		Bones (Season Finale) Booth and Brennan go under cover. (S) (PA)		The Office "Sabre" (S)	The Office "The Job, Part 1"	Scrubs "My Blind Date" (S)	Scrubs "My Dumb Luck" (S)	Friends (S)	Friends (S)	Everybody Loves Raymond	Everybody Loves Raymond	Everybody Hates Chris (S)	Everybody Hates Chris (S)
KXNE 8 19	Curious George (S) (El)	Cyberchase (S) (El)	Arthur (S) (El)	WordGirl (S) (El)	Wild Kratts "Platypus Cafe"	The Electric Company	PBS NewsHour (N) (S)		Backyard Farmer		Antiques Roadshow "Biloxi" Suit worn by Olivia de Havilland.		Independent Lens Japanese philosophies about insects. (S)		Making an American Monument: An Epic Story in Bron		Consider This...	John McLaughlin	(Off Air)			
KCAU 9 9	Dr. Phil (S)		Oprah Winfrey		News	ABC News	News	Inside Ed.	Wipeout (N) (S)		Grey's Anatomy (N)		Private Practice (N)		News	Nightline	Jimmy Kimmel Live (S)		Paid Prog.	Paid Prog.	Paid Prog.	(Off Air)
KELO 11 11	Dr. Phil (S)		The Oprah Winfrey Show		News	CBS Evening News	News	Entertain-ment Tonight (S)	The Big Bang Theory (N)	Rules of Engagement (N)	The Mentalist "Strawberries and Cream" (Season Finale) The CBI mole's identity comes to light. (N) (S)				News	Late Show With David Letterman Kelly Ripa; Jennifer Lawrence. (S)		The Late Late Show With Craig Ferguson Actor Tony Shalhoub.		News	The Insider (N) (S)	Access Hollywood (N)
KSIN 12 27	Arthur (S) (El)	The Electric Company	Martha Speaks (S) (El)	WordGirl (S) (El)	Curious George (S) (El)	PBS NewsHour (N) (S)		Old Time Country Music (S)	Antiques Roadshow "Biloxi" Suit worn by Olivia de Havilland.		Iowa's Simple Pleasures	Parklands of the Midwest	Waking the Dead DNA links Stefan to a crime scene. (S) (Part 1 of 2)		Nightly Business Report (S)	Waiting for God "The Funeral"	MI-5 "Infiltration" Harry faces the chief. (S)		(Off Air)			
KSFY 13 13	The Ellen DeGeneres Show Actor Josh Duhamel. (N) (S)		Who Wants/ Millionaire	Jeopardy! (N)	News	ABC World News	News	Wheel of Fortune (N)	Wipeout Couples face a romantic obstacle course. (N) (S)		Grey's Anatomy The new chief resident is chosen. (N)		Private Practice Addison receives a tempting proposition. (N)		News	Nightline (N)	Jimmy Kimmel Live Jodie Foster; Rammstein. (N) (S)		News	Curb Your Enthusiasm (S)	Entourage "Tree Trippers" (S)	Extra (N) (S)
CW 14 36	Paid Program	Paid Program	The King of Queens (S)	The King of Queens (S)	That '70s Show (S)	That '70s Show (S)	Seinfeld "The Hamptons"	Seinfeld "The Watch"	Smallville "Finale Part 1; Finale Part 2" Clark becomes the Man of Steel. (S)				Tyler Perry's House of Payne	Meet the Browns	Roseanne "Dream Lover" (S)	Roseanne (S)	South Park Pressures of stardom.	South Park "Timmy 2000"	Cops "Coast to Coast" (S)	Paid Program	Paid Program	Paid Program
CABLE STATIONS																						
TWC 10	Day Planner		Storms	Storms	Full Force	Full Force	Weather Center		Full Force	Full Force	Peter Lik	Peter Lik	Weather Center		Full Force	Full Force	Peter Lik	Peter Lik	Weather Center		Full Force	Full Force
CSPAN 17	House of Rep.		House of Representatives						Tonight From Washington						Capital News Today						Today in Washington	
WGN-A 18	Jeannie	Bewitched	Cheers (S)	Cheers (S)	Dharma	Dharma	Funniest Home Videos		Chris	Chris	How I Met	How I Met	WGN News at Nine (S)		Scrubs (S)	Scrubs (S)	South Park	South Park	Entourage	Curb	Entourage	Curb
TVG 19	The Hills	The Hills	The Hills	The Hills	Ugly Betty (S)		Ugly Betty (S)		MOVIE: Crimes of the Heart *(1986, Drama)*				Weeds (S)	Weeds (S)	Weeds (S)	Weeds (S)	Weeds (S)	Weeds (S)	Weeds (S)	Weeds (S)	Paid Prog.	Paid Prog.
QVC 20	Antonella's		Sensible Snacks		Susan Graver Style		Dell Computer		Sincerely, Carolyn Pollack Sterling Jewelry				Susan Graver Style		Denim & Co.				AeroPilates		Carolyn Pollack	
ION 22	Ghost Whisperer (S)		Ghost Whisperer (S)		Without a Trace (S)		Without a Trace (S)		Criminal Minds (S)		Criminal Minds (S)		Criminal Minds (S)		Criminal Minds (S)		Without a Trace (S)		MOVIE: Top Gun *(1986, Adventure)* Tom Cruise.			
HSN 23	Memorial Day		Varney	Concierge	Joy Mangano's Spring		The Beauty Report				Joy Mangano's Spring Home Event				Home-Varney		World of Falchi		Brazilian Bazaar		Curations	Brazilian
ESPN 24	NFL Live	Jim Rome	Around	Pardon	SportsCenter (Live)				NBA Countdown (Live)		NBA Basketball					SportsCenter (Live)			SportsCenter (Live)		SportsCenter (Live)	
ESPN2 25	SportsNation (N) (Live)		NASCAR	Around	Nation	Pardon	Football	NFL Live	SportsNation		Football	Baseball Tonight (N) (Live)			SportsCtr	Football	Baseball Tonight (Live)		NFL Live	NBA	SportsNation	
FSN 27	(2:30) MLB Baseball: Minnesota Twins at Oakland Athletics.					Twins Live	Due North	Twins Live	MLB Baseball: Minnesota Twins at Oakland Athletics.						Twins Live	Final Scr	Table Tennis		Final Scr	Final Scr	Due North	Baseball
SPEED 28	(2:00) NASCAR Racing From May 22, 2010.				NASCAR Racing		NASCAR Race Hub (N)		Sprint Pit Crew Challenge (Same-day Tape)					The 10	NASCAR Race Hub		NASCAR Hall of Fame		NASCAR Hall of Fame		NASCAR Hall of Fame	
LIFE 29	Cold Case Files (S)		Unsolved Mysteries		Unsolved Mysteries		Pawn	Pawn	Reba (S)	Reba (S)	Reba (S)	Reba (S)	Reba (S)	Reba (S)	How I Met	How I Met	Chris	Chris	Will/Grace	Will/Grace	Chris	Paid Prog.
WE 30	Wedding Cake		Ghost Whisperer (S)		Charmed (S)		Charmed (S)		Amaz. Wedding Cakes		Amaz. Wedding Cakes		Amaz. Wedding Cakes		My Fair Wedding		My Fair Wedding		Ghost Whisperer (S)		My Fair Wedding	
FOOD 31	Cooking	Giada	Contessa	Ingred. Fix	Paula	30-Minute	Iron Chef America		Iron Chef America		Challenge		24 Hour Rest. Battle		Chopped		Challenge		24 Hour Rest. Battle		Chopped	
SOAP 32	Beverly Hills, 90210 (S)		Beverly Hills, 90210 (S)		Days of our Lives (S)		Young & Restless		All My Children (S)		One Life to Live (S)		General Hospital (S)		Days of our Lives (S)		Young & Restless		All My Children (S)		One Life to Live (S)	
HALL 33	The Waltons		The Waltons		Little House		Little House		Little House		Frasier (S)	Frasier (S)	Frasier (S)	Frasier (S)	Gold Girls	Gold Girls	Gold Girls	Gold Girls	Cheers (S)	Cheers (S)	Cheers (S)	Cheers (S)
HGTV 34	Secrets	Color Spl.	Buck	Buck	Block	Yard	Hunters	House	First Place	First Place	Selling NY	Selling NY	House	Hunters	House	Hunters	Selling NY	Selling NY	House	Hunters	House	Hunters
TRAV 35	All Can Eat		No Reservation		Bizarre Foods		Man, Food	Man, Food	Man, Food	Man, Food	Man, Food	Man, Food	Bizarre Foods		Bizarre Foods		Man, Food	Man, Food	Bizarre Foods		Bizarre Foods	
DISN 36	Wizards	Wizards	Wizards	Wizards	Fish	Good Luck	Good Luck	Good Luck	MOVIE: High School Musical 3: Senior Year				Good Luck	Good Luck	Wizards	Wizards	Hannah	Hannah	Wizards	Wizards	Suite Life	Suite Life
NICK 37	Victorious	iCarly (S)	Sponge.	Sponge.	iCarly (S)	iCarly (S)	iCarly (S)	Sponge.	My Wife	My Wife	Chris	Chris	George	George	The Nanny	The Nanny	The Nanny	The Nanny	George	George	My Wife	My Wife
CART 38	Courage	Regular	Regular	Looney	Scooby	Hole/Wall	Gumball	Adventure	Regular	MAD	King of Hill	King of Hill	Amer. Dad	Amer. Dad	Fam. Guy	Fam. Guy	Eagleheart	Aqua Teen	Squidbill	Amer. Dad	Amer. Dad	Fam. Guy
TVL 39	Bonanza		GoodTime	Jeffersons	Sanford	Sanford	Sanford	All-Family	All-Family	All-Family	Raymond	Raymond	Raymond	Raymond	Everybody-Raymond		3's Co.	3's Co.	3's Co.	3's Co.	The Nanny	The Nanny
FAM 40	'70s Show	'70s Show	Gilmore Girls (S)		Still Stnd	Still Stnd	Still Stnd	MOVIE: Harry Potter and the Sorcerer's Stone *(2001, Fantasy)* Daniel Radcliffe.							The 700 Club		Whose?	Whose?	TriVita	Paid Prog.	Paid Prog.	Paid Prog.
A&E 41	Criminal Minds (S)		Dog	Dog	The First 48		The First 48		The First 48		The First 48 (N)		Manhunter	Manhunter	Manhunter	Manhunter	The First 48		The First 48		Manhunter	Manhunter
TRUTV 42	Speeders	Speeders	Speeders	Speeders	Cops (S)	Cops (S)	World's Dumbest...		World's Dumbest...		World's Dumbest...		Hurts	Hurts	Most Shocking		World's Dumbest...		World's Dumbest...		Hurts	Hurts
APL 43	The Crocodile Hunter		Blue Planet		Wild Recon (S)		Life "Plants" (S)		Fatal Attractions (S)		Confessions: Hoarding		Confessions: Hoarding		Fatal Attractions (S)		Confessions: Hoarding		Confessions: Hoarding		Life "Plants" (S)	
DSC 44	American Chopper (S)		Desert Car Kings (S)		Cash Cab	Cash Cab	Deadliest Catch (S)		Deadliest Catch (S)		River Monsters (S)		Swords: Life		Deadliest Catch (S)		River Monsters (S)		Swords: Life		Overhaulin' (S)	
TLC 45	Say Yes	Say Yes	Cake Boss: Icing		Cake Boss	Cake Boss	Pawn	Pawn	Police Women		Police Women		Pawn	Pawn	Police Women		Pawn	Pawn	Police Women		Pawn	Pawn
SYFY 46	Connor Chronicles		Connor Chronicles		Connor Chronicles		Connor Chronicles		Connor Chronicles		Connor Chronicles		Connor Chronicles		Connor Chronicles		Connor Chronicles		Star Blaz.	Star Blaz.	Monster	Monster
HIST 47	Titanic's Final Moments: Missing Pieces				Titanic's Tragic Sister		Modern Marvels		Swamp People		Swamp People (N)		Mounted	Mounted	MonsterQuest		Swamp People		Swamp People		Mounted	Mounted
FNC 48	Your World W/ Cavuto		Glenn Beck (N)		Special Report		FOX Report		The O'Reilly Factor (N)		Hannity (N)		Greta Van Susteren		The O'Reilly Factor		Hannity		Greta Van Susteren		Glenn Beck	
CNN 49	(2:00) Newsroom (N)		The Situation Room With Wolf Blitzer (N)				John King, USA (N)		In the Arena (N)		Piers Morgan Tonight		Anderson Cooper 360 (N)				Piers Morgan Tonight		Anderson Cooper 360		Anderson Cooper 360	
MSNBC 50	Dylan Ratigan		Hardball Matthews		MSNBC Live (N)		Hardball Matthews		The Last Word		Rachel Maddow Show		The Ed Show (N)		The Last Word		Rachel Maddow Show		The Ed Show		Hardball Matthews	
CNN2 51	(11:00) HLN News (N)		Showbiz Tonight (N)		Prime News (N)		Jane Velez-Mitchell		Nancy Grace (N)		Dr. Drew (N)		The Joy Behar Show		Showbiz Tonight (N)		Dr. Drew		Nancy Grace		Showbiz Tonight	
CNBC 52	Closing Bell-Bartiromo		Fast Money (N)		Mad Money (N)		The Kudlow Report (N)		MOVIE: Enron: The Smartest Guys in the Room *(2005)*					Millions	Mad Money		Tom Brokaw Reports: Boomer$!				Paid Prog.	Paid Prog.
TCM 53	MOVIE:		MOVIE: Crime in the Streets *(1956)*, Sal Mineo			MOVIE: Side Street *(1950)*			MOVIE: Million Dollar Mermaid *(1952)*				MOVIE: Skirts Ahoy! *(1952)* Esther Williams.				MOVIE: Dangerous When Wet			MOVIE: Easy to Love *(1953)*		
AMC 54	(1:30) MOVIE: Eraser		MOVIE: Terminator 2: Judgment Day *(1991)* Arnold Schwarzenegger.						MOVIE: The Matrix *(1999, Science Fiction)* Keanu Reeves.						MOVIE: The Matrix *(1999, Science Fiction)* Keanu Reeves.						The Killing (S)	
BRAVO 55	Housewives/NYC		Housewives/NYC		Housewives/NYC		Housewives/NYC		Housewives/NYC		Housewives/NYC		Housewives/NYC		Happens	Housewives/NYC		Happens	Housewives/NYC		Happens	OC
FX 56	(2:30) MOVIE: Click *(2006)* Adam Sandler.				MOVIE: Ghost Town *(2008)* Ricky Gervais.				Two Men	Two Men	Two Men	Two Men	MOVIE: The Waterboy *(1998)* Adam Sandler.				MOVIE: The Waterboy *(1998)* Adam Sandler.				Paid Prog.	Paid Prog.
WTBS 57	Raymond	Raymond	Friends (S)	Friends (S)	Seinfeld	Seinfeld	King	King	MOVIE: Con Air *(1997, Action)* Nicolas Cage.				Fam. Guy	Fam. Guy	Conan		Lopez Tonight		Conan		Lopez Tonight	
USA 58	House "Need to Know"		House "Distractions"		Law & Order: SVU		Law & Order: SVU		Law & Order: SVU		Law & Order: SVU		Law & Order: SVU		Law & Order: SVU		Law & Order: SVU		Law & Order: SVU		MOVIE: Ali G Inda.	
TNT 59	Law & Order (S)		Law & Order (S)		Law & Order (S)		Bones (S)		Bones (S)		MOVIE: Signs *(2002, Suspense)* Mel Gibson.				CSI: NY (S)		CSI: NY (S)		CSI: NY "The Formula"		Memphis Beat	
SPIKE 60	Jail (S)	Jail (S)	Jail (S)	Jail (S)	Jail (S)	Jail (S)	Jail (S)	Jail (S)	Jail (S)	Jail (S)	TNA Wrestling (N) (S)				UFC Unleashed (S)		MANswers	MANswers	Trailers	MANswers	The Shield "Snitch" (S)	
COM 61	RENO 911!	Futurama	South Park	Tosh.0	Scrubs (S)	Scrubs (S)	Daily Show	Colbert	Futurama	Futurama	South Park	South Park	South Park	Tosh.0	Daily Show	Colbert	Tosh.0	Tosh.0	Futurama	Sunny	Daily Show	Colbert
E! 62	TBA	Khloe	MOVIE: Deuce Bigalow: European Gigolo *(2005)*				E! News (N)		MOVIE: Speed *(1994, Action)* Keanu Reeves, Dennis Hopper.					Khloe	Chelsea	E! News		Chelsea	Holly's	Holly's	Chelsea	Chelsea
INSP 63	Gaither Gospel Hour		Our House (S)		Highway to Heaven		Wind at My Back		The Waltons		Today	Life Today	J. Meyer	Love	Human	Living	Wind at My Back		Our House (S)		Campmeeting	
TBN 64	J. Hagee	Your Day	Praise the Lord				Good	Rod P.	Behind	David J.	Winning	Your Day	Praise the Lord				Holy Land	Evidence	Jeffrey	Changing	Praise the Lord	
EWTN 65	Faith	Knights	Truth in	Christ	Freedom	Gallery	Daily Mass: Our Lady		The World Over		Crossing	Rosary	The World Over		Defending	Women of	Daily Mass: Our Lady		Life on the Rock		Octava Dei	Biblical
UNI 69	Zacatillo, un		El Gordo y la Flaca (N)		Primer Impacto (N)		Alma	Notic.	Cuando Me Enamoro		Teresa				Triunfo del Amor (N)		Impacto	Noticiero	Para Volver a Amar (N)		Destilando Amor (N)	
MTV 70	16 and Pregnant (S)		The Seven	'70s Show	'70s Show	'70s Show	Disaster	Disaster	The Real World (S)		America's Best Dance		America's Best Dance		Son, Gun	America's Best Dance		Son, Gun	16 and Pregnant (S)		America's Best Dance	
VH1 76	Mob Wives (S)		Saturday Night Live (S)		Saturday Night Live (S)		Saturday Night Live (S)		Saturday Night Live in the 2000s				Mob Wives (S)		Mob Wives (S)		Mob Wives (S)		Saddle	Saddle	Lyrics	Lyrics
CMT 77	The Singing Bee (S)		The Singing Bee (S)		The Singing Bee (S)		Extreme Makeover		Extreme Makeover		The Singing Bee (S)		The Singing Bee (S)		The Singing Bee (S)		Smarter	Smarter	The Dukes of Hazzard		The Dukes of Hazzard	
DXD 103	Zeke	Phineas	MOVIE: Max Keeble's Big Move *(2001, Comedy)*				Kings	Suite/Deck	Suite/Deck	Suite Life	Suite Life	Phineas	Zeke	I'm-Band	Kings	Phineas	Suite/Deck	Suite/Deck	Suite/Deck	Suite Life	Suite Life	Naruto
RFD-TV 131	Toy Trains	Agriculture	Heart to	Movie			Gaither Gospel Hour		Larry's Country Diner		Farming	Shotgun	PBR Now		Perform	Horse	Brazil Ag	Reporter	Dak Life	Oklahoma	Toy Trains	Agriculture
CSPAN2 161	U.S. Senate Coverage		U.S. Senate Coverage						Tonight From Washington						Capital News Today						Today in Washington	

JOBS
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their needs," he said.

This is true for the industry-based employers, as well as the university, he said.

"If you think about the kind of spouse they're going to have, you're going to have another highly-educated spouse," he said. "And Vermillion just doesn't offer that type of job opportunities for that trailing spouse. Depending on where they're coming from, Vermillion might not be as appealing as say Sioux Falls, Sioux City or Dakota Dunes."

That makes diversification all the more important, Howe said.

"We don't need any more part-time jobs for students. We just don't. So we're not out there actively recruiting call centers and things of that nature," he said. "What we're trying to do is get some representative examples of the various industries because it provides stability in your economy. We're stable with the university because they don't have the fluctuation that other industries have. However, it's consistently low."

According to Howe, the average salary for a USD employee is $35,000-$40,000.

However, he said, the mean salary is "a lot less than that."

> "Half the people are making under $30,000. The average is driven by the fact that there's some very high-earning people at the top end, and the rest ... are at comparable wages with the other industries in town."
>
> **STEVE HOWE**

"Half the people are making under $30,000," he said. "The average is driven by the fact that there's some very high-earning people at the top end, and the rest … are at comparable wages with the other industries in town."

Howe said there are "a lot of partners" who have to work together to address this issue. He said the local high school could play a role by offering more options in terms of technical education classes.

Currently, the school offers one semester of welding every other year, he said.

"It's not enough to support local workforce needs," Howe said, adding that the school is interested in working with its curriculum.

"Our curriculum – because of our higher education focus in this community – is on the college-bound student," he said. "The high school has a 15 percent dropout rate, which is inexcusable to me. We're kind of leaving that other 15 percent to fend for themselves. …

"The dropouts aren't going to be able to work at Masaba because they need a high school education. We are not leaving the significant dropout rate with any opportunity. We are not providing them with any opportunities to support the workforce needs in this community," he said.

And the college-bound will be more likely to leave because the job opportunities aren't there, Howe said.

"Those dropouts are hanging around here working low-paying jobs, scraping together whatever they can. The college-bound ones are leaving, and they're not coming back. Very few are coming back because there are very few opportunities for a professional outside the university," he said.

Steps are now being taken through groups like Vermillion Now to aid the diversification process, although "it is going to take a long time," Howe said.

"We are doing our best," he said.

USD
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standing history as a member in the South Dakota State Legislature representing District 18. He was also a partner in the Yankton law firm Michels & Associates, Prof. LLC, and served as general counsel of Avera Health.

Michels earned a nursing degree and bachelor of science degree in health services administration from USD. He also earned a juris doctor from the USD School of Law in 1985. Following law school, Michels served as an officer in the United States Navy, and married his wife, Karen Lindbloom, a native of Pierre. They have a son, Collin, current president of the USD Student Government Association.

He told the audience that none of the positive accomplishments in his life would have been possible if his family had not been "embraced by a community, and cared for by a community. A community of compassion, a community of service, a community of inspiration."

Michels said that when societies are examined from their native, historical backgrounds, there is a common, powerful theme: Selfless service to others is expected.

He noted that Abraham Lincoln said that public service was a critical ingredient to self-governing, and even though self-governance was a grand experiment, his words resonate today. It was a theme that USD's renowned political science professor, Dr. W.O. Farber, carried forward, Michels said, when he asked, "What have you done to lead? What have you done to inspire? What have you done to improve your community?"

The lieutenant governor noted that Farber states, in his testament to students, "I believe that dedicated public service is the noblest of professions. The keys to a happy, acceptable and productive life are participation, involvement, and above all, concern for others."

"Great service creates a great society, and we are all indeed a product of such service, given by others," Michels said.

As USD's 1,290 graduates prepared to accept their diplomas in a moment that Michels described as "a pinnacle in your lives," he made a special request.

"I challenge you to, please, desire to inspire," he said. "Desire to inspire yourselves and others in public service, by your actions in volunteering, supporting your neighborhoods, churches, schools, and economic development activities."

Michels urged students to "show up. The world is run by those people who show up. And when you are at the helm of an organization or a project or a calling, be passionate and compassionate, and work others into your activities."

He reminded everyone in attendance at the morning's commencement that they are needed.

"We people like you who grasp the seriousness of the challenges facing our nation, and want to be part of the solution," Michels said. "The gift of public service will provide those answers. Remember, those answers aren't supplied and obtained by pointing fingers at others. They are found by pointing fingers at ourselves. The solutions are not found by blaming others, but by working with each other.

"Public service is a high calling that is grounded more in personal values than market values. It involves looking out for the collective interests of all rather than the narrow interests of the few," he said.

The institutions of society, Michels said, such organizations, churches, and government, cannot hug or cry or give hope and faith. They don't protect or rescue others.

"It's people," he said. "People like you. People serving others …Always remember, you make a living by what you get, but a life by what you give."

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Broadcaster
Deadline: Noon Thursday, May 26

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