# S.D. media students are 'Tweeting' for toys

Students from the Public Relations Student Society of America (PRSSA) and American Advertising Federation (AAF) Chapters at the University of South Dakota are organizing a tweet drive as part of the 2011 Holiday Tweet Drive sweeping the world. A tweet drive uses the social media vehicle Twitter as a way to inform communities about a local toy drive in the area. In addition to the toy drive, tweet drives have the goal of connecting on-line communities in realworld settings. Large or small, tweet drives allow individuals to come together both on- and offline to promote social good.

In its second year, the nonprofit Tweet Drive organization is launching toy drives all over the world; international locations include Melbourne and London. Sioux Falls will be just one of at least 33 locations that social media

enthusiasts will unite to donate during the holiday season. This global phenomenon has received national coverage through online news outlets such as Mashable. Individuals can take part in the toy drive by following @SoDakTweetDrive and by attending the event.

The tweet drive will be held on Tuesday, Dec. 6, 2011 at K Restaurant in downtown Sioux Falls from 5:30 p.m. until 8:30 p.m. Attendees will enjoy live entertainment and free appetizers in exchange for donating a new toy, clothing, or a minimum \$5 monetary donation; all funds and items will be donated to the Children's Home Society.

To learn more about the national Tweet Drive organization, please visit www.tweetdrive.org To learn more about the South

Dakota Tweet Drive, follow @SoDakTweetDrive.

### **Davis-Bahcall Scholarship offers** opportunities to young scientists

High school seniors and college freshmen may now apply for Davis-Bahcall Scholarships and the chance to study next summer at the Sanford Underground Science and Engineering Laboratory in Lead, Princeton University in New Jersey, and overseas - if funding allows.

Applications are available on the South Dakota Department of Education's website. Up to 12 South Dakota students will receive scholarships. The deadline to apply is Dec. 22.

Select students will be invited to interview for the program at various locations in the state, and scholarship recipients will be announced by early March.

Learning from distinguished professors from around the world, Davis-Bahcall Scholarship recipients spend one month in the summer studying fields such as physics, engineering and geology. In addition to the one-month

Want a warm, fuzzy feeling

this holiday season that can be

yours for years to come? Adopt

a cat or kitten from Heartland

summer study, the students have an opportunity to apply for preselected summer internships.

To be eligible for the scholarships, high school seniors or college freshmen must attend public or private high schools or colleges in South Dakota. Homeschool students also are eligible. Students must have a demonstrated interest in science and intend to pursue advanced degrees in math, science, engineering or technology.

The scholarships, which are funded by the 3M company and the South Dakota Space Grant Consortium, are named for renowned physicists Dr. Ray Davis and Dr. John Bahcall.

For more information, including details about the application procedure, visit the South Dakota Department of Education's scholarships page at http://www.doe.sd.gov/secretary/s cholarships.asp.

## **ASSEMBLY REQUIRED**



Members of the Vermillion Lions Club work in assembly line fashion to fill sacks with food items for the Vermillion Weekend Backpack Program. Before going to work, the club members heard from John Lushbough, who began this program in January 2009 to help ease hunger among children in the Vermillion community. People who wish to become involved in this worthwhile cause may call (605) 624-4159, or email feedingverm@gmail.com.

(Photo by David Lias)

#### Historical Society notes 100th anniversary of Gen. Beadle Statue

The South Dakota State Historical Society notes that Nov. 27 marks the 100th Anniversary of the unveiling of the Gen. William Henry Harrison Beadle statue in the South Dakota State Capitol.

The Beadle statue currently stands in the eastern hallway of the second floor of the State Capitol.

In 1909, the state Legislature resolved that a marble statue of Gen. W.H.H. Beadle, "Father of South Dakota Public School System," be placed in the Capitol at Pierre. The South Dakota Education Association sponsored the drive to collect money for the proposed statue.

South Dakota schoolchildren throughout the state donated nickels and pennies for the sculpture, and the resulting fund drive raised about \$4,600, which more than covered the purchase and installation of the statue.

The sculptor chosen for the Beadle statue was H. Daniel Webster. Webster was commissioned to produce a number of works throughout the United States and was seen at the time as an up-and-coming American sculptor.

The Pierre Daily Capital Journal reported nearly 1,500 people, including Gen. Beadle, attended the unveiling ceremony at the State Capitol on Nov. 27, 1911. The Capitol City Orchestra played at the event, and Pierre First Congregational Church Rev. O.O. Smith gave an invocation.

State Historical Society Director Doane

Robinson gave a report on the funds collected for the statue, and Prof. George M. Smith of the University of South Dakota gave an address titled, "The Work and Place of the Teacher of Modern Life." Miss Kathryn French, of Elk Point, and Mrs. Mae (Beadle) Frick, a daughter of Gen. Beadle, drew aside the two large American flags covering the statue.

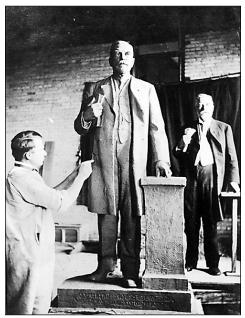
William Henry Harrison Beadle was born in a log cabin in Parke County, Ind., on Jan. 1, 1838, to James and Elizabeth (Bright) Beadle. He received his civil engineering degree from the University of Michigan in 1861. A Civil War veteran, President Grant appointed Beadle as U.S. Surveyor General for Dakota Territory in 1869.

Beadle wrote the Codes of Dakota, served in the 1877 Territorial Legislature, and Gov. W.A. Howard appointed him in 1879 as superintendent of public instruction.

Beadle wrote the section in the South Dakota Constitution assuring that no school land could be sold for less than \$10 an acre. He was elected the first president of the SDEA and later became president of the Madison State Normal School (now Dakota State University) in 1889, holding that position for 16 years.

Beadle died on Nov. 13, 1915, in San Francisco, and is buried at Riverside Cemetery in Albion, Mich.

In 1937, a bronze replica of Webster's sculpture of Beadle became the first statue of a



H. Daniel Webster stands next to the clay and plaster model of General William Henry Harrison Beadle, who is posing at right in the basement of the original Washington High School in Sioux Falls. The Tennessee marble statue was placed in the State Capitol in November 1911.

#### (Photo courtesy of the South Dakota State **Historical Society-Archives**)

South Dakotan in the National Statuary Hall at the nation's Capitol in Washington, D.C.

### Board approves bonding resolution, new programs for tech institutes

The South Dakota Board of Education approved two new programs at South Dakota's technical institutes, as well as a facility bonding resolution during a regularly scheduled meeting Monday in Mitchell.

Approval of the bonding resolution will allow the technical institutes to proceed with Phase II of the Statewide Facility Plan. The resolution provides for \$12.5 million from the Bonding Authority, with a total estimated cost of \$14.6 million for the project.

Agriculture, Environmental Technology, and Heavy Equipment Operator programs at Lake Area Technical Institute (LATI) in Watertown.

LATI President Deb Shephard says the school has experienced record enrollment levels, with student numbers increasing for eight consecutive years. LATI's Ag program has 50 more students enrolled this year than a year ago, and 97 percent of the program's graduates stay in state and get jobs related to their studies. Graduates of LATI's Environmental Technology program average more than \$17 an hour within six months of entering the workforce.

Approved today by the board was the Heavy Equipment Operator program, which LATI will begin offering in fall of 2013. Graduates of the program will be able to operate power construction equipment to excavate, move and grade earth, erect structures or pour concrete or other hard-surfaced pavement.

"The program builds off of our

A new program approved for Mitchell Technical Institute is Farm Power Technology. According to MTI President Greg VonWald, graduates of the twoyear program will be able to gain employment at agricultural power equipment dealerships as specialized service technicians.

South Dakota's other two technical institutes are Southeast

special "\$5 Felines," adoption event.

Humane Society during the

HHS offers '\$5 Feline Adoption Event' HHS. "Whether you adopt two young cats who provide

nonstop entertainment when they play, an athletic cat who keeps you hopping, a couple of senior sweeties who will cuddle with you on the couch, or a confident cat who will be the host for your home parties, our goal is to hook you up with your very own Meow Master who fits your lifestyle."

We have learned that you simply cannot put a price tag on love. We are offering this special pricing for these fabulous felines so more families can add the charm of cats to their lives," said Kerry Schmidt, executive director for

For more information visit www.heartlandhumanesocietv.n et or call 605-664-4244.

Once completed, the project will create additional laboratory and equipment space for the

already successful Diesel Technology program and infuses a few elements from our Welding, Machining, Electronics and Aviation programs," Shephard said. "Basically, it gives our students one more option for a unique specialization."

Technical Institute in Sioux Falls and Western Dakota Technical Institute in Rapid City. The four schools boast a combined total enrollment of more than 6,000 students.

