

CAFE

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"They follow our passion, because we are very passionate about what we do," Waters said of himself and Iverson. "Consistency of expectations is a part of it too."

"We have a lot of things written down and that's good for reference for people and that we do things a certain way," Iverson said. "They have to go through check lists and have to be familiar with everything. We also have a good core who started working with us

as freshmen (in college) and liked working with us and stayed with us. A third or quarter of our workers have been with us for a while."

The workers enjoy the experience of giving their all for 15 hours or so a week at Café Brule.

"I like working here because the atmosphere is very friendly and my co-workers are easy to get along with," Café Brule employee Vickie Lau said. "I love the vibe. The people who come in here are very friendly and are usuals are very nice. We also have good service and that's why I started working here. I always had really good service

here so I thought it would be a good place to work at."

"It's a friendly atmosphere and it has good food, good coffee and is at a good location," customer Roger Jeck said. "It's very reasonably priced, especially when my friend is buying."

Jeck's friend Tim Hanson echoed his sentiments.

"I come here because I like the jokes," Hanson said smiling at Jeck. "Seriously, I like the food, the music. My favorite dish is the country side Benedict, but I don't have it because it's too much

food, even for me. But it's really good and they give you big portions with all you can drink coffee too."

But to be a successful business that fits this model it has to come from people who want something to make it and do all the right things to make it happen. It also requires a strong family support, both of which Waters and Iverson say they have in their respective spouses.

"You need commitment, consistency, and passion," Waters said. "When I say consistency...when you are first starting out you may not be so busy on a Sunday night, but you

need to keep those hours consistent. When we first started out our Sunday nights weren't very busy. Now our Sunday nights are really busy. It's because we are always open the same hours every day of the year.

"Some businesses are kind of like 'it's a little quieter, let's close early.' But then those people who drove over from Yankton and Sioux City come over and you're not open. It leaves a bad taste in their mouths. I have also been big on consistency in hours, in product. Also the terminology in my kitchen...that's good enough' is not allowed.

It's either good, or it's not."

"You also have to love what you do and want to share it," Iverson added. "You have to give up some of your life. That's part of it. The wanting to sacrifice the time, the weekends. It's a risk. It's a big risk. We gave up a lot of what we were comfortable with. Regular paychecks, regular income and now you are not sure about that anymore. Now you are jumping into something unknown."

So how's the unknown turned out?

"It's worked out great for us," Waters said. "We're blessed."



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Administrative Office
17 Prospect Street
Vermillion, SD 57069
1-605-677-7000

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E.O.E.

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Joan Reznick • Superintendent of Schools
Ponca Public Schools
505 3rd Street • Ponca, NE • 68770
No phone calls please.

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Manitou Group Human Resources
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MANITOU GROUP

Pre-employment drug screen is required. Manitou is an EOE.

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The Golf Board for the Tatanka Golf Club at Feather Hill, located 7 miles East of Niobrara, Nebraska is now accepting applications for:

Golf Course and Club House General Manager

The general manager is responsible for the operation of the seasonal golf course and year-round clubhouse operation: physical & financial.

Closing date: 11/7/2014 (4:00 PM CST)
Interviews will be scheduled for the dates of 11/12/2014 & 11/14/2014

Skills required:

- Knowledge of golf industry
- 3-5 years' experience in golf management
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Minimum qualifications:

- High school diploma
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- Must be bondable

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Please forward or send inquires and/or resumes to the following:
Robert Whipple, 53142 HWY 12, Niobrara, Ne 68760
Email: robert.whipple@ohiyacasino.com
Phone: (402) 857-3860
Native American Preference Applies

Single Copy Sales Manager

Yankton Media, Inc. is currently looking for a **Single Copy Sales Manager**. As the Single Copy Sales Manager you will work closely with the Circulation Director to ensure that all over the counter and news box locations are functioning properly. This includes (but is not limited to) regular phone and in-person visits, ensuring signage is properly posted and regular maintenance on news box locations. Applicant will also be responsible for draw maintenance, management of delivery contractors and be asked to seek out new sales locations.

The ideal applicant will be proficient in a PC environment, be detail oriented and have sales and marketing background. This is not your typical office job. Interested candidates must be able to multi task and switch gears quickly based on what the day brings.

The Single Copy Sales Manager is an entry level position with some managerial duties. Normal hours are Monday - Friday 8-5 with some weekend and evening work. Medical, dental, and vision insurance is available, paid time off available after 90 days.

Interested applicants please send a cover letter and resume to:

Mike Hrycko
Circulation Director
Yankton Media, Inc.
319 Walnut St., Yankton, SD 57078
mike.hrycko@yankton.net

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