

SESQUICENTENNIAL HIGHLIGHTS



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Excerpts from the Plain Talk

By Cleo Erickson
1930

The new five ton Diebold vault door has been installed this week in the new First National Bank & Trust Company. The polishing of the floor in the bank is complete. The fixtures are expected to be here in a week or two.

The burglars, who robbed the Manning and O'Connor store in Burbank, are still held here in jail. No charges have been filed to date, but authorities are awaiting reports from other states to see if they committed crimes in other areas.

A fire at the Walker farm destroyed the tool shed. It was during the church hour on Sunday when the fire caused heavy loss on the T.R. Walker farm at the south end of Plum Street. Reservoirs of water that Mr. Walker had on the place were

used through the pumper and the barn and other nearby buildings were saved.

G. Meisenholder Co., will join a group of stores associated with the Marshall Field Company, Chicago wholesalers. Records show that the current cost of operating an electric range is less than \$5.00 per month.

C. E. Prentiss has presented the city with ten additional acres of land joining Prentiss Park on the east. This will increase the size of the park to twenty acres and doubles the size of the park.

Coach Hoy's men are invading Brookings and his team is prepared to meet the stiffest opposition yet encountered. Hoy has 5 men who can score a good percentage of the shots at the hoop.

The First National Bank & Trust Company will hold an open house on Monday, Feb. 24, 1930.

The new Burroughs bookkeeping and tabulating machine for the light plant office has arrived and work is underway to transcribe the records to the new system. The company who sold the machine is sending two experts to get the machine adjusted, open the books and instruct the auditor in its use.

The Coyotes trimmed the

Rabbits in a hard game to win the first basketball championship. Final score 19-16. The University students were jubilant over winning their first conference. Coach Hoy used just seven men.

Yearly cost of running the county reaches a big sum of \$158,607.77 for the last fiscal year.

A decision to establish a kindergarten in the Vermillion school system was reached at a meeting of the Board of Education on March 14, 1930. Both Jolley and Austin schools will be ready at the fall opening.

Barron's Department store is celebrating their first anniversary. The store is packed full of wonderful bargains in every department. Boy's good heavy overalls at .69 cents per pair for sizes 3-6. Men's fancy silk ties at .89 cents. Men's silk socks, slightly imperfect at .29 cents a pair. Ladies dresses from \$4.95 to \$9.75. Don't miss this sale.

The "A" Class at Austin school received new books this week. They have good stories and funny pictures in them. The third grade is making health posters that emphasize outdoor exercise, the value of milk and the care of our teeth.

Rolls and Coca Cola, or "cokes" as they are known in modern parlance, are the

favorite orders of students of the University of SD.

In Michel's coffee shop, Clark Street, more than 300 rolls, or 25 dozen and five gallons of coca cola are consumed daily by the students in periods between classes. Second after rolls and cokes, cheese sandwiches and ham and cheese sandwiches are perhaps most popular.

The old grandstand at the fairgrounds is being torn down as rapidly as possible to make way for the new one as soon as the contract is let. The new one will be much larger and calls for an expenditure of nearly \$5,000.00.

R. E. Stinson is closing out his men's clothing store and retiring from the business after 40 years. He said he might move to California if he is able to make a satisfactory sale of his home.

The Vermillion Mercantile Co. has free delivery. Just call 109, or stop at the store at No. 9 on Main Street. Best beef shoulder roasts at 22 1/2 cents per lb., beef rib steaks, 30 cents per lb., navy beans, 3 lbs for .25 cents. Extra large dill pickles 5 cents each. Gallon of black pitted cherries, 98 cents.

From the Republican issue of May 6, 1880 comes the news that Bower's ice house below

town caught fire from a passing steamboat and burned to the ground. Tuesday morning seven skiff loads of people came over from Nebraska to trade.

One of the greatest needs of Vermillion is a first class cemetery. The front of one of the bold bluffs skirting the Missouri bottoms would be as beautiful and picturesque a location as could be desired.

Back to 1930, 1050 pupils are enrolled in county rural schools. Seventeen of the fifty four buildings have been constructed within the last fifteen years.

More people register at the Waldorf Hotel, Vermillion, in the course of a year than there are residents in the city and students in the University. In 1929, 5,835 people stopped at the Waldorf.

News from the Dakota Republican files of the April 15, 1880 issue:

The Steamer General Terry arrived at this port Sunday morning and took on about two and one half tons of freight, consigned to Ft. Pierre. The Terry attempted to make passage on the south side of Kinder's Island, but when within about forty rods of the main

channel, had to turn about and come on around on the Vermillion side of the river.

B. W. Collar has had a Stover wind mill and feed grinder put up on his farm north of town. All our enterprising farmers should call and see it.

Abe Chaussee and Joseph and Shylock Bruyer left yesterday for the Black Hills. They had five yoke of oxen and two wagons loaded with produce.

Silver coins are milled on the edge so that silver cannot be shaved from the edges without being noticed.

1930 Humor: Landlady — There is a hole burnt in this sofa cover, and I expect you to pay for it. New Lodger — Certainly not. I don't smoke, so you can't blame me. Landlady — What Impudence! You're the first lodger for three years who has refused to pay for that hole.

A Council Oak store will be opened in the Lotze store building. Since the death of Mr. Lotze, the stock of the store will be disposed of by an auction sale. Council Oak will then lease the building for five years.

Vermillion firefighters will 'Fill the Boot' for MDA

The Muscular Dystrophy Association (MDA), in conjunction with the Vermillion Fire Department will be conducting its first annual "Fill the Boot" event Oct. 10 benefiting research and local services for the South Dakota Chapter of the Muscular Dystrophy Association. You will see firefighters walking through the Dakota Days parade carrying their boots.

After the parade from 11:30 a.m. to 2 p.m. they will be on Dakota Street in front of the USD Foundation and from 6:30 to 9 p.m. in the new city park on Main Street. If you see them, please drop a donation into their boots!

Layne Stewart, president of the Vermillion Fire Fighters said, "Vermillion firefighters

are proud to join the efforts for MDA. It's important to note that all money raised during fill-the-boot is donated to the greater South Dakota Chapter of MDA. These contributions send area children to MDA summer camp and help support the over 550 local families living with neuromuscular diseases; thanks to the citizens of Vermillion for their support and generosity with fill-the-boot."

"Fill the Boot" is an over 50-year tradition that began in Boston in 1952 when a local fire fighter was approached by a friend whose child was diagnosed with muscular dystrophy. 5 fire fighters headed out in their station's neighborhood that year and collected over \$5000. Since that

humble beginning, the International Association of Fire Fighters have continued this first heroic act across the country and officially adopted the MDA as their 'Charity of Choice' in 1954. Since then, members of the International Association of Fire Fighters from across the United States have raised over \$300 million to support MDA's Summer Camp programs, research and services.

MDA is a voluntary health agency that works in each local community to combat neuromuscular diseases through basic and applied scientific investigation, local comprehensive programs of medical services and clinical care, such as those offered at Neurology Associates and

Sanford Children's Hospital, and widespread professional and public health education. MDA seeks no government or United Way funding or fees from those it serves. The association's programs are funded almost entirely by individual, private contributions.

Firefighter representatives from across the country presented the proceeds from their nationwide collection on Labor Day during the 42nd Annual Jerry Lewis MDA Labor Day Telethon. Proceeds totaled over \$25 million, nationally.

For more information on the greater South Dakota Area Chapter of the Muscular Dystrophy Association please call (605) 339-2728 or visit www.mdaua.org.

know.prevent.cure.



Have you or someone you love been touched by

Breast Cancer?

We're painting Vermillion pink this month to help raise funds and awareness for Breast Cancer! Remember your loved one who has been touched by breast cancer with a tribute to them in honor of their courage fighting this disease.

\$10 per tribute - May include a photo if you wish

Your Name: _____ Mark one: In Remembrance In Honor

Of: _____

Address: _____

City/State/Zip: _____

Tribute: (Up to 35 words) _____

Send tribute with payment to: Plain Talk, Breast Cancer Awareness Tribute,

201 W. Cherry Street, Vermillion, SD 57069 or submit online at www.plaintalk.net. Deadline: 10/15/09.

Tributes will be published with a Pink Ribbon on October 23rd, 2009



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